



ABATE OF ARIZONA

American Brotherhood Aimed Towards Education of Arizona
7000 N 16th St, STE 120 #434
Phoenix, AZ 85020
www.ABATEofAZ.org

State Meeting Minutes

Date: 04 May 2024
Time: 11:00
Place: Zoom

Call to Order: 11:01

Pledge of Allegiance – 1st Cynde Aydt, 2nd Judi Miller: MSC Waived

Roll Taken

Attendance

President:	Jim Butsback	Present
Vice President	Paula Beall	Present
Secretary	Mark Krumrey	Present
Treasurer	Cliff Prentice	Present
Membership	Cynde Aydt	Present
Legislative Director	Michael Infanzon	Present
Sergeant at Arms	Gary Crawford	Present
Safety	Matthew Reemelin	Absent
Political Action Coordinator (PAC)	Vacant	Vacant
Communications:	Judith Miller	Present
Chapter Merchandise	Vacant	Vacant
Master Link	Betsy Newkirk	Present
BOD	Rick Ferguson	Present
State Runs and Events	Vacant	

Introduction of Guests & New Members: Sandra Tavares, TBFS update, William Cleveland, Tucson and Southern Arizona

Minutes April Minutes approved with changes.

REPORTS

President: Jim Butsback:

No Report:

Vice-President: Paula Beall

1. Summarized Meeting with Winslow Chief of Police (COP) and Fire Chief (FC)
 - a) No Liquor License needed as event being held on Private Property, ‘
 - b) Showed the COP and FC the layout of the Rodeo Grounds for TBFS, and concluded that there was Police not needed, and advised FC of ABATE Safety Staff, agreed situation under control, call 911 for Emergencies.
 - c) Paula advised Rick Ferguson of Winslow’s 3% sales tax.
 - d) Summarized ABATE Representation by Coyote Chapter and Kingman
 - e) Related two profiling incidents: Mohave and Yavapai: Follow up Action taken, thanked Mike for link. Hogs
 - a. Stated Winslow Police to back off; Gangland Task Force to be present, continuing coordinating with Winslow PD.

Treasurer: Cliff Prentice

1. April Beginning Balance	\$73,684.33
14 Deposits:	\$2,214.20
16 Withdrawals	\$9791.14
EOM Balance:	\$66,107.47

2. Cliff stated confirmed the question that the statements had been sent out.
3. Jim and Cliff discussed difficulty getting mail and contacting Gwen,
 - a. Mail needs to be checked at Italian American Club and Drop Box
 - b. Location of Donation check of \$5K from Ron Kool, unknown at present.
4. Discussed “Fixing” treasurers at Coyote Pass, Mohave and East Valley.
 - a. Cynde stated she will check on status of Mohave as she thinks the treasurer dropped out..
 - b. Jim stated that he would follow up as well.
5. Cliff stated that the bumper sticker bill was paid and stickers presently reside at Mike’s office.

Membership: Cynde Aydt

1. According to membership as of May 1st, system, total of 673 members: However, according to Cynde’s records there are 675.
2. Skipped totals by categories.
3. Reviewed accessions and expirations as of May 1st.with totals.
4. Cynde sent reminders to at large chapter.
5. Cynde summarized activity at membership booth in Bullhead.
6. Cynde continues to work with both membership systems.

Legislative Director: Mike Infanzon

1. Stated he sent out Legislative Summary

2. Mike gave an update on State Bill 1376, (secure load bill) passed and confident governor will sign.
3. Stated of the 30 May proclamations he sent out, three were returned: Phoenix, Governor's office and Will stated he received from Tombstone.
4. The Governor will not sign the May Proclamation for 2024.
5. Mike summarized the Motorcycle Day at the dome.
 - a. Over 300 attendees,
 - b. Named vendors to include Discount Bike Supply in attendance.
 - c. Discount Bike Supply to be at TBFS.
6. William Cleveland summarized the meeting with Tucson P.D, together with Cracken and Annisa.
 - a. Reviewed Fatalities with nine to date, compared to five this time last year.
 - b. Fatalities over the last decade increased 122%, 31.6% incapacitated injuries.
 - c. Working with TDOT for implementing protective Left Arrow at "Hot Spot" Locations
 - d. Tucson figuring out how to implement red light cameras.
 - e. Working to fix issues with the DA's office and Judges in traffic courts for stricter penalties.
 - f. Next meeting sometime in August with TPD, DPS and TDOT, will coordinate with Mick at AMSAF for education in Tucson and working together to get Motorcycle advisory council in place.
 - g. Mike gave recognition for Will's noteworthy work in Southern Arizona.
7. Mike summarized his conversation with the Pinal County Sherriff's candidate.
 - a. Update on Gang Task Force and poor quality, of police officers (DPS Officers with less than a year and a half on job, and officers from departments from around the state that those departments don't want..
 - b. Sent Judy schedule for emails for social media, wants to do an email blitz in August regarding primary and general election.
 - c. Increase event participation, Bike week etc., organization's doing candidate forums, debates, vendor space at gun shows, car shows etc.
8. Mike and Sam will be attending Bikers inside the Beltway and have meetings set up, Congresswoman Lesko's office, none of our congressional delegation has signed on to the Motorcycle Awareness Proclamation, Congresswoman Lesko will sign, will be pushing that as much as possible.
9. Bike PAC, Mike is waiting for ABATE's tax status to get fixed, and sign Bike PAC over to ABATE.
 - a. Jim asked if we should contact our congressman to sign on to the Proclamation, Mike will send out a Call to action to do that.

Arizona Bike PAC: Vacant

Safety: Matthew Reemeling: No Report

Merchandise: Vacant

1. Sandra Tavares working on Merchandise for TBFS.

Runs & Events: TBFS SITREP: Sandra Tavares

1. Discussed T-shirt designs that Sandra sent to Jim.
 - a. Discussion centered around the design, should promote TBFS, not Route 66
 - 1) Sandra went into detail the issues with the shirts.
2. Sandra summarized how everything is coming together.
 - a. Continues to coordinate with Winslow, zoom meetings scheduled to meet new people and ask questions.
 - b. Lonnie did not rent porta potties, etc., so had to rent from out of Flagstaff, awaiting quote.

- c. Aim only sponsor and that is for insurance purposes.
 - 1) Sanra went into detail about difficulties getting sponsors and vendors.
 - a) Cliff offered to have Joe contact Jeff at Dirty Dog regarding vendor services
 - 2) Sandra also mentioned other rallies happening at the same time.
 - 3) Discussion followed.
 - 4) Sandra did confirm that a patch vendor would be there with patches and the ability to sew on without sewing pockets shut.
 - a) She observed what seems to be a lack of interest in TBFS, not sure how to generate new excitement for the event.
 - b) Gary Crawford offered to assist with contacting vendors, will coordinate with Sandra for vendor lists.
 - c) Cliff offered to assist with vendors as well.

- d. The topic was brought up about insurance for rides in light of Lonnie's proposed Memorial Ride.
 - 1) Rick Clarified how to label the ride for insurance purposes., cited AMA motorcycle guidelines.
 - 2) Keep the ride separate from TBFS.
 - a) Post Locations but not in what order and don't lead the run.
 - b) Discussion followed, if Lonnie is doing the ride, emphasizing the ride is not ABATE
 - c) Judi commented to not include it on the agenda or events of the day.

Communications: Judith Miller

- 1. Judi mentioned that TBFS Store is now open and is working.
- 2. Judi dropping a real bombshell, as stated in her report, that she will be stepping down effective 1 July, but will be available until not needed any more, emails and Face Book page.
 - a. Face Book page has problems, can't find anyone, other than Mike and Judi to put things there
 - b. Will continue to stay on and assist person with email page.
 - c. Will follow with Mike on Media Campaign.
 - d. Reminded Cynde she'll need the membership lists for email and Facebook.

Master Link: Betsy Newkirk

- 1. Jim complimented Betsy for the great job she is doing with the Master Link and the updated format.
 - a. The front page would be great for handouts at events.
 - b. Discussion followed about the new layout of the Master Link and the push to use front page as handout.
 - 2) Goal to have hard copy for TBFS and increased distribution.
- 2. Jim encouraged officers to go back to chapters and encourage submissions to the Master Link.
 - a. Jim emphasized the importance of the Master Link, as a tool and to use it.
 - b. Jim encouraged Chapters to promote the Master link. Articles, photos, chapter activities, local events, identify people in photos.

BOD: Rick Ferguson:

1. Rick discussed and summarized decisions made at BOD meeting in April that the BOD Concurred with the decisions made by the state officers and that BOD is alignment with State Officers.
 - a. Needs to get with Cliff to assist in defining the process.
 - b. Rick clarified that it's collecting Federal tax and state sales tax.
2. Rick noted some vacancies and will reach out to Jim to reach out to the Chapters to fill those vacancies.

Old Business: Jim Butsback

1. Noted Annisa Huntington volunteered to fill the PAC Officer vacancy.
 - a. Mike affirmed, Mike made motion to approve Annisa as Interim PAC Officer, Mark 2nd, Motion carried.
 - b. Jim will let her know that she has been approved and can fill the position immediately.
 - c. Jim encouraged officers to let him know if there are members who can fill the vacancies.
2. Jim was contacted by Women's Motorcycle Group stating that Yavapai wouldn't post their Safety Meeting on Facebook. Jim to follow up.
3. Jim summarized troubles with Yavapai Chapter since the passing of Debra: Troubles with officers who are not able to fill the position due to personal restraints.
 - a. Concerned about lack of cohesiveness and not sure what to do about it.
4. Jim was contacted by Joe, and it was recommended to put a QR code on the new Lane Filtering cards with links to membership and lane filtering program. Discussion followed all agree that it's a good idea and will order cards.
5. Gary asked if it had been proposed to put QR codes on membership cards and the trifolds?
 - a. The QR code is on the Trifold. Discussion followed.
 - b. Jim mentioned changing the paper of the trifold to a lighter, less glossy paper.

New Business: Mike Infanzon:

1. Mike recommended using his office address for ABATE mail due to issues with Italian American club, post office and Gwen.
 - a. Discussion followed.
 - b. All agreed to have ABATE Mail sent to Mikes Office and mike handle transition.
2. Mike praised the idea of QR codes on materials that direct to various links within ABATE>
 - a. Questioned how to track the analytics, i.e., hits on the website, hits on the Master Link, articles on the master link, etc.
 - b. Be able track and adjust information as needed, funnel into membership site
 - c. Track Master link hits, tell advertisers about hits thereby increasing exposure.
 - d. Judi to reach out to Harvey as an initial step to proceed.
 - e. Mark asked if it had been brought up about sending Master Link to memberships.
 - 1) It was explained due to size of the Master Link, system wouldn't be able to send, a link to Mater link is sent in lieu of.
 - 2) Cynde stated that she posts the link on her Chapter Facebook page.
 - 3) Something to think about and how to implement it.
 - 4) Another benefit is a way to get business members. Discussion followed.
3. Cliff brought up ideas of how to maximize storage space and minimize cost.
 - a. Recommended space in Phoenix, Bell Road and Rte. 51.
 - b. Value is reducing work and time constraints.
 - c. Discussed renting the space prior to TBFS and listed arguments for.
 - 1) Mike mentioned another location on Cave Creek Rd and 101 that's larger

New Business: Continued

- a. Mike mentioned get space organized with shelving and other storage gear. Recommended spaces in Phoenix Area
- b. Jim encouraged Mike and Cliff to further explore benefits and investigate it.
- c. Cliff further summarized action to transition from American Italian Club to centralized Storage facility.
- d. Discussion followed as to other options.
 - 1) Discussion digressed to pros and cons of keeping TBFS at Winslow

Motion to Adjourn: Cindy 1st. Mike 2nd Motion carried to adjourn.

Next Meeting: June 1st, 2024

Date & Time: June 1, 1100

Where: ZOOM

Minutes taken by Mark Krumrey

Typed 05/06/2024.

In Gloria Dei