



Board of Directors Meeting Minutes

Date: August 3, 2024
Time: 1:30 P.M.
Place: Virtual via Zoom
Moderator: Rick Ferguson, Board Chair

Join Zoom Meeting

<https://zoom.us/j/5240796832?pwd=MU9Jd1RObmgYVmpZR3k0L21mUVZLZz09>

Meeting ID: 524 079 6832

Passcode: 716520

Quorum Attendance:

Coyote Pass	Eric Spur	PRESENT
East Valley	Rick Ferguson	PRESENT
High Country	Barry Bell	ABSENT
Mohave	Gary "G" Vick	ABSENT
Phoenix-SM	Scot Williamson	PRESENT
Southern Arizona	Anissa "Dragon Fly" Thorpe-Huntington	
	Jim Butsback representing	PRESENT
Yavapai	Holli Woosley for Dennis Banners	
		PRESENT
Yuma (chapter suspended)	Frank White	ABSENT
Independent/At Large	VACANT	VACANT

State Officers/Committee Chairs:

President	Jim Butsback	PRESENT
Treasurer	Cliff Prentice	EXCUSED
Secretary	Mark Krumrey	PRESENT
Legislative Director	Michael Infanzon	PRESENT
Bylaws/P&P Committee	Betsy Newkirk	ABSENT
Sergeant-at-Arms	Gary Crawford	ABSENT

Agenda:

Call to order – Rick Ferguson 1:30 PM

1. Chairmans' comments:



- A. Rick encouraged and emphasized importance of attendance by Chapter Representatives
 - B. Noted Eric from Coyote Pass and encouraged to appoint a BOD Representative
 - C. Discussed previous meeting minutes, (did everyone receive them and read) reviewed importance of previous meeting.
2. April 6 meeting minutes approved by acclimation, per Mike Infanzon.

I. State Officer Reports

- a. **State President Jim Butsback:** Jim reminded that we are a non-partisan organization.
 - 1) Not to tell people how to vote, keep ABATE Functions non-political.
 - a) Gave example of non-partisan items like “I Vote” motorcycle T shirts”.
 - b) We don’t want to alienate people of different political stripes.
 - c) Purpose is to support all motorcyclists.
 - 2) Working with American Income Life due to member, Mark Hartel, passing away, claim being settled
 - 3) Notified that our that trademark for Too Broke For Sturgis (TBFS) has been duly registered as of July 23, 2024
 - a) Discussed benefits of having TBFS Trademarked, we have control over Too Broke For Sturgis.
 - b) Jim stated Joe Silk has been appointed as new Communications officer.
 - c) Advised of Non-Profit Status has been reinstated.
 - d) Mike mentioned prohibitive cost.
 - e) “G” to take advantage at Bullhead City event.

b. State Treasurer: Jim reviewed the new treasurers report: Included here for review.

REVENUE

Contributed income	
Donations directed by individuals	51.00
Total Contributed income	51.00
Memberships Dues	752.53
TBFS Fee Revenue	260.00
Total Revenue	1,063.53

EXPENDITURES

Advertising & marketing Website	
Hosting	300.00
Total Advertising & marketing	300.00
Bikers in the Belt Way	66.10
Member Support/Benefits	
Too Broke for Sturgis expenses	3,536.62
Total Member Support/Benefits	3,536.62
Office expenses	
Bank fees & service charges	12.70



Software & apps	96.69
Total Office expenses	109.39
Total Expenditures	4,012.11
NET OPERATING REVENUE	-2,948.58
NET REVENUE	\$ -2,948.58

ASSETS

Current Assets

Bank Accounts

Checking

@State Account (3600) - 1	72,060.23
Coyote Pass, Kingman 6820	688.00
East Valley 7186	3,919.02
Globe 5202	290.47
High Country 3237	946.33
Mohave 7160	963.20
Phoenix Shadow Mountain 2864	3,957.96
Southern Arizona 5044	5,603.20
Yavapai 2514	6,030.85
Yuma 6186	2,306.26

Total Checking	96,765.52
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Total Bank Accounts	96,765.52
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Total Current Assets	96,765.52
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TOTAL ASSETS	\$96,765.52
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LIABILITIES AND EQUITY

Liabilities

Total Liabilities

Equity

Retained Earnings	101,875.50
Net Revenue	-5,109.98

Total Equity	96,765.52
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TOTAL LIABILITIES AND EQUITY	\$96,765.52
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Statement of Cash Flows

July 2024



OPERATING ACTIVITIES

Net Revenue	-2,948.58
Adjustments to reconcile Net Revenue to Net Cash provided by operations:	
Net cash provided by operating activities	-2,948.58
NET CASH INCREASE FOR PERIOD	-2,948.58
Cash at beginning of period	99,714.10
CASH AT END OF PERIOD	\$96,765.52

- 1) Rick expressed concern over running deficits.
 - a) Cited TBFS and importance of growing membership and participation in events.
 - b) Reminded role of the board and as chapter members to stay focused on promoting events and membership.
 - 1) Discussion followed encouraging Chapters to have more fund raisers and membership drives.
 - 2) Holli Woosley joined the discussion

D. Designated Lobbyist: Mike Infanzon

1. Mike sent out list of candidates that made it through the Primary
2. Senator Bolick won legislator of the year based on her score card
 - a) Gave her 2024 tab for her vest at the Grand Opening of Discount Biker Supply Storefront.
3. Related his disappointment in response to the legislative survey sent to Chapter Coordinators 2 months prior for legislative priorities the membership thought they would need. Mike wanted feedback from the coordinators or chapters and has received no feedback from the survey.
4. Summarized direction for PAC, get Cliff on bank account, start having regular meetings with Anissa the State Rep and Chapter PAC Reps from Mohave, East Valley and Southern AZ as to who to support and direction
 - a) Purpose of the PAC is to have that political voice and chapter PAC officers have a say as to where those finances get allocated to.
 - b) Mike stressed importance of each Chapter having a PAC officer, meets once or twice every two years.
 - c) There is \$350.00 in PAC account and from there will move forward.
 - d) Mike clarified the relationship of ABATE and PAC. PAC doesn't control the direction of the PAC but the membership can
 - 1) Discussion followed.
 - e) Rick gave kudos and thanks to Mike for all of his support and legislative action.



II. Old Business Agenda Items

Tax Status – Rick announced our 501-C-4 tax status has been reinstated back to the date it was suspended..

- A. Rick gave history and reasons for suspension that we had been suspended for many years due to not filing income tax.
- B. IRS Has said as long as we continue to file income tax we can keep our Not For Profit status.
 - 1) Cliff filed extension on 2023 taxes due to uncertainty of our status, now that we have been reinstated, taxes will be filed and we will be current.
 - 2) Cost about \$2500.00 to go through the process, going forward let's agree to never do that again.
 - 3) Rick Clarified for Eric that the reinstatement is retroactive to the date status was suspended.
 - a) Discussion followed regarding ramifications and effort by attorneys
- C. **Membership Drive (Code Name Project 35) – Rick**
 - 1) Rick summarized purpose and scope of Project 35, (to recruit 3500 new members by 2025.)
 - 2) Rick Stated that he will be meeting with Matthew Reemeling who has agreed to lead the group and will be passing down to Chapters ideas on how to increase membership and capture the younger riders.

D. State and budget review: Rick reviewed brief history of state budget process and implementation of new process using Quick Books.

- 1) Went into detail on new system efficiencies.
- 2) Stressed importance of Chapters having a budget.
 - a) Going forward will require Chapter budgets for 2025
 - b) Needs to be ready to go by 1 January and presented at the January meeting.
- 3) Eric mentioned using a standardized form for Chapters to use to standardize budget preparing.
- 4) Per Rick, Eric is agreeable to work with Cliff on generating a standard budget form.

III. New Business: Rick

- A. **Upcoming Annual State Membership Meeting, usually held in November. Set for November 16, 2024.**
 - 1) Discussed possibilities of activities for Annual Membership Meeting and purpose of meeting to make it an event that people would want to attend as well as a fundraiser
 - 2) Holli mentioned doing a Toy Drive
 - 3) Mike summarized purpose to elect board members, offer a state of the organization address, and further offered ideas to grow and expand to include vendors, business partners, dinner etc., guest speakers and gave examples of possible congressmen
 - a) Went into detail as how to charge for dinner and other ideas
 - b) Holli offered her experiences in talking about ABATE with non-members and getting past perceptions of those non-members and ideas for brochures.
 - c) Rick directed Holli to get with Matthew Reemeling and share those ideas with him.
 - 4) Rick volunteered to help set up the November 16 meeting and asked for approval from BOD to plan the November Meeting.
 - 5) Setting the Date for meeting not to conflict with other meetings in November.



- a) Discussed possibilities of location, room rates, looking towards Phoenix. Hotel with security, get room rates etc.
- b) Can use the November meeting to give out the Legislative awards, Mike cited mayors, board of supervisors who ride, and possibilities of getting them to speak.
- c) Rick mentioned utilizing Communications officer to promote event to get membership and interest.
- d) Mike suggested move the meeting around the state each year
 - 1) Rick wants to establish the framework for future meetings to grow.
 - 2) Discussion followed regarding future training, attracting younger riders, etc.
 - 3) Mike related his relationship with sport bike riders and the mindset of the younger rider, not going to meetings but getting out to ride, etc.

B. Growing Membership:

1. Rick mentioned he rides his Augusta to help with recruiting younger folks
 - a) Looking forward to working with Matthew as head of Project 35
 - b) Discuss ABATE successes like Lane Filtering and how it can lead to lane splitting.
 - c) Discussing potholes, and getting rid of gasoline engines like California
2. Use these ideas to bring back to Chapters
3. Holli mentioned the importance of events and the dead on red. Mike advised that he has it set up with agencies that he can call and get the people in charge to change the settings for motorcycles.
 - a) Further discussion regarding red lights and stop signs.
 - b) Another draw is the AIL Insurance.
 - 1) Discussed the aggressive behaviors of AIL as being a down side.
 - 2) Rick gave guidance to not fill out the card for beneficiary.
 - 3) Advise to put on do not call list.
 - 4) Jim spoke to Ken Jacobs to address the issue.

C. New Board Starts January 15th

1. Rick volunteered to stay on as Chairman of the Board; has to be voted on at January meeting.
2. At October Meeting Chapters will submit members for upcoming vacant positions.

D. Upcoming Events: Meeting of the Minds

1. Jim and Paula going to MOTM
2. Next Meeting, Saturday October 5th, 2024 at 1:00 P.M. instead of 1:30
 - a) Eric advised how 1:30 worked out due to family commitments
 - b) Meeting will be in person at Mikes office.
 - c) Information will get sent

**E. Motion to Adjourn by Jim, 2nd by Eric, MSC at 2:40.
Minutes by Mark Krumrey, transcribed 6 August 2024.**