

ABATE of Arizona
State Officers
Meeting Minutes
October 04, 2015, 10:30 AM
7509 N. Street, Phoenix AZ 85020

OFFICERS:

President – Mary K Donnay	Present
Vice President – Mike Schneider	Present
Secretary – Jean Cooper	Present
Treasurer – Jim Silk	Present (on phone)
PAC – Lynda ‘Handi’ Barnett	Absent
Run Coordinator – OPEN	
Membership – Larry Keim	Present
Merchandise – OPEN	
Safety Officer – Joel ‘JR’ Rosen	Present
Designated Lobbyist – OPEN	
Sergeant at Arms – Vic Grady	Present
Communications – OPEN	

Guests: Johnny ‘D’ Dreyfus; Mr. & Mrs. (Bobbie) Leo Balthazor

Call to order: 10:40 AM. Pledge of Allegiance and moment of silence led by: Vic

Secretary minutes from August 30, 2015:

Motion to waive reading of Minutes: JR 2nd: Larry

All in favor: yes X no _____ Reading of the minutes waived; minutes accepted as written.

OFFICER REPORTS:

Treasurer – Jim Silk – Jim is working on a template for Chapter Treasurers to use for monthly reporting. He hopes to make reporting easier for everyone to increase compliance. Jim will transfer funds from ING account (now earning less interest than in the past) to the corporate Chase account. Jim reported on attendance to Meeting of the Minds in September and presentation of the ABATE of Arizona donation to MRF.

PAC - Lynda ‘Handi’ Barnett – No report.

Membership –Larry Keim

Individual Members 580 # Business Members 90 (45Businesses)
Total Members 679
Renewals 36 Business Renewals 4 New Businesses 0 New Members 5

Larry and Leo reported on progress with transition to outsourcing of membership process to KMH. KMH has been processing memberships with ease and provides frequent, regular updates to Larry. KMH provides a monthly report of membership activity which demonstrates membership trending, which is very helpful in future planning. Larry hopes to evaluate the KMH membership process after one year to assess impact on membership and cost effectiveness. It is time to print more membership cards. Mike agreed to create a template of the card for printing to card-stock, which KMH can use for printing. More membership tri-folds need to be printed, but the template needs to be updated to reflect the passage of ‘No handlebar height restriction’ law. Jean will update and send to Mary K for editing.

Having outsourced the membership process grants more time to the State Membership Officer for interfacing with Chapter Membership Officers and attend more events where members can be recruited and greater opportunities to educate the general public regarding ABATE’s mission.

Larry recognized Jim Butsback for his member recruiting efforts. Jim has influenced 15 businesses in the Tucson area to join. Great work!

ABATEs of other states were discussed. Many, including Wisconsin have far greater number of members than Arizona. Possibly Arizonans take motorcycle riding and rights for granted because the riding year is so long and there are less legislative issues threatening motorcycle rights in this state. Additionally, there is less competition for membership in organizations in other states.

Safety /MAP – JR– working on article for MasterLink again this month. MAP classes starting up in the October. Jim Silk will continue to present the sessions. More instructors are needed. Jim will coordinate instructor development.

ANNOUNCEMENTS:

1. Upcoming Events:

- 10/16-18 – Riot on the River – Winkelman Flats
- 10/17/2015 – ABATE High Country Chapter Chili Cook-off
- 10/16/2015 – Evil Twin – customer appreciation event
- 11/8 – ABATE - Annual membership meeting and officer elections - Eloy
- 11/14 – East Valley Chapter Hard Ass Run
- 11/15 – Apache American Legion Post 27 Charity Dice Run
- 1/16/2016 American Legion Post 2 Skin & Steel Show

OLD BUSINESS:

1. Topic: Establish Merchandise Order
 - a. Discussion: The online store is up on the website. Merchandise is limited supply. State shirts of needed. Money to purchase merchandise remains in the

budget for 2015, items can be purchased before the end of the year. Mike will submit an estimate for shirts. Additional items to sell were suggests, such as decals, cup koozies, and bandanas displaying the ABATE logo.

2. Topic: Too Broke For Sturgis planning
Discussion: Planning is moving along. Sponsors will be notified they must pay their sponsorship by a certain date to be mentioned on the flyer. The date will soon be determined. 2Gals is working with the committee to develop the logo for this year, the 25th TBFS. Art work submission is requested before December. Still awaiting the outcome report from this year.

NEW BUSINESS:

1. Topic: Motorcycle Day at the Dome
Opportunity to schedule a date early in the year was missed. So, Johnny D worked to secure April 18, 2016 on the Senate Lawn. The cost for the event will be shared with ACMC. The plan is to have an afternoon event so more bikers can attend after work. Legislators will most likely still be in session and at their offices. There will be no food provided. This will be a media opportunity. The street will be closed for motorcycle parking. Advertising the event should start now, attendance will be higher than in recent years. [Johnny D is an excellent liaison between the ACMC and ABATE. He is ACMC's Lobbyist.]
2. Topic: Leather N' Sole Run/Ride on April 16th, 8-12, at Peoria Sports Complex. Jean explained that the planners contacted ABATE to participate as riders in the event, as well as have a membership booth at the event. The website is <http://lnsrr.com>
Go to the website for more information.

CRITICAL TIME FRAMES:

OCTOBER – **Annual Legislative Survey** results are gathered by survey developers.

NOVEMBER – **Annual Election Rally** and general membership meeting to be held at location to be determined.

NOVEMBER – **Annual Chapter Officer** Election held at November Monthly meeting. Results shall be reported to the Chapter membership and to the State Secretary.

NOVEMBER – **State Secretary contacts** each Chapter Secretary to obtain new officer roster and contact information to update master officer contact list to be distributed to all Chapters, State Officers, BOD members, MasterLink, and Web Master.

Next State Meeting: November 08, 2015 @ 11:00 AM at the *Annual Membership Meeting to be held at Tumbleweed Inn Bar & Grill in Eloy.*

Motion to adjourn: Jean 2nd Vic

All in favor: yes X no **Time:** 12:40 AM

Respectfully Submitted,



Jean Cooper, Secretary



Mary K Donnay, President