

ABATE of Arizona
State Officers
Meeting Minutes
April 11, 2015, 10:30 AM
7509 N. Street, Phoenix AZ 85020

OFFICERS:

President – Mary K Donnay	Present
Vice President – Mike Schneider	Present
Secretary – Jean Cooper	Present
Treasurer – Matt Brown	Absent
PAC – Lynda ‘Handi’ Barnett	Absent
Run Coordinator – OPEN	
Membership – Larry Keim	Present
Merchandise – OPEN	
Safety Officer – Jim Silk	Present
Designated Lobbyist – OPEN	
Sergeant at Arms – Vic Grady	Present
Communications – OPEN	

Guests: Mike Myers; Joel Rosen, Leo Balthazor

Call to order: 10:30 AM. Pledge of Allegiance and moment of silence led by: Vic

Secretary minutes from February 1, 2015:

Motion to waive reading of Minutes: Vic 2nd: Larry

All in favor: yes X no _____ Reading of the minutes waived; minutes accepted as written.

OFFICER REPORTS:

Treasurer – Matt Brown – sent MK the bank statement. He needs to send the financial reports, and said there has been no unusual spending to report.

PAC - Lynda ‘Handi’ Barnett – no report; will be attending Biker’s Inside the Beltway next month.

Membership –Larry Keim

Individual Members 582 # Business Members 60 # **Total Members** 642
Renewals 14 Business Renewals 1 New Businesses 1 New Members 17

39 members have opted out of having the Masterlink mailed, they will be reading the Masterlink electronically.

Safety /MAP – Jim Silk – MAP will be presented to Skyline, Westwood, Dob and Corona Del Sol High Schools May 4, 5 and 6. Clyde has been asked to create 4 trophies to present to schools that have been having MAP presentations for several years. Jim is trying to get accepted to present MAP at private driving schools and to traffic violation classes.

ANNOUNCEMENTS:

Upcoming RUNS/Events:

- 4/26/2015, Sunday, 11:30am – 3:00pm, Chester’s HD, “Party on the Patio”
- 5/2/2015 MMA Verde Valley 20th annual Jester Run
- 5/8/2015 Cycle Gear AMA Bike Night, Mesa (held 2nd Friday of every month)
- 5/16/2015 American Legion National Armed Forces Freedom Ride AZ (2 Gal Events assisting, Chester’s H-D sponsors)
- 5/24/2015 Sunday, 11:30am-3:00pm, Chester’s HD, “Party on the Patio”

OLD BUSINESS:

1. Topic: ABATE Online Store

Leo Balthazor – KMH KREATIONS – presented two proposals for managing the online store on ABATE website. Leo’s company currently manages the ABATE website. The first method uses Paypal buttons and has some limitations. The second method uses the Shopping Cart method and greater flexibility and reporting options. Both options were of comparable cost. There will be no hosting fee. Square Peg Promotions will manage the merchandise procurement and shipping to customers.

Leo also proposed to make our website ‘mobile friendly’ for Smart Phones and I pads. It will know what kind of device you are accessing the web from and adjust accordingly for easier screen access and movement for \$245.00.

As a side note, Leo discussed access to and management of our membership database and reports at the Chapter and State levels. Larry, as the State Membership Officer, could have access to the master membership roster with ability to updates. Leo will come back with a proposal for membership management.

***Motion** was made by Larry to accept Leo’s proposal #2, Full Shopping Cart, for merchandise sale on the ABATE website for \$500.00 plus making the website mobile friendly for \$245.00.. 2nd by Vic. All in favor: Yes*

Action: Leo will proceed with development of the online store on the ABATE website. He will coordinate with Mary K and Mike Schneider.

Responsible: Mary K and Mike.

2. Topic: Open Positions: Run Coordinator, Designated & Authorized Lobbyist, Communications, and Merchandise

The positions continue open, search for candidates continues. An ad in the Masterlink will continue.

3. TBFS planning for 2015: planning is ongoing. 2 Gals Event Planning has been retained to increase media exposure for the event. So far they have been successful gaining sponsorship from Chester's H-D, Law Tigers, and Chuck Franklin Law Firm, in addition to securing ads on radio and in Quick Throttle and Desert Biker at a discount.

NEW BUSINESS:

- We have an opportunity to promote ***TOO BROKE FOR STURGIS*** at Chester's H-D by doing the cooking at their "Party on the Patio", dates shown below. Chester's provides ALL the food and supplies, ABATE does the cooking and serving. Donations accepted for the food are donated to ABATE, approx. \$200-300. ***Volunteers that want to help cook and serve are required to have a Maricopa County Food Handlers permit.*** It costs \$8.00 for an on-line certification.

We're looking for 3 volunteers from Phoenix and 3 from East Valley for each event to cover 2-hour shifts. I understand these dates fall on the same dates as the East Valley meetings. We'd love to see the chapter come out and support the event by attending after the chapter meeting.

- Sunday, April 26th, 11:30am – 3:00pm
- Sunday, May 24th, 11:30am-3:00pm (Memorial Day weekend ~ features entertainment too.)

- Topic: By-Law Review and Revision
A committee has been chosen to review and revise as needed the By-Laws and Policies and Procedures. Committee members are Jean Cooper, State Secretary; Sean Pinder, BOD Chairperson; and Dawn Steed, East Valley Chapter Secretary. They will report proposed changes at the next regularly scheduled BOD meeting in July. The proposed changes will be presented to the general membership at the Election Rally and General Membership Meeting in November. The membership is expected to vote acceptance or rejection of the changes at that time.
Motion: A motion was made by Mike, 2nd by Larry to strike the two signature requirement on corporation drafts in By Law 10.02 Treasury Reports. All voted in favor, motion passed.
POSTNOTE: the B.O.D. approved this motion too in their meeting that followed.
Motion: A motions was made by Mike, 2nd by Vic to strike annual requirement for Treasurer audits at chapter and state levels in By Law 10.05, paragraphs a & b. All voted in favor, motion passed.
POSTNOTE: B.O.D. wants a re-wording of this motion to keep an annual State audit in place and provide a year-end bank statement with the year-end financial reports in January.

CRITICAL TIME FRAMES:

- **JANUARY – APRIL** – BOD Representatives asks their chapter members for topics/issues to be addressed by the BOD during the coming year.
- **APRIL** – Designated Lobbyist, Chapter PAC Officers and assigned BOD member – develop Annual Legislative Survey to be administered to members, as well as conduct research on motorcycle related issues. Results of the Survey and research will provide

framework for the Annual Legislative Agenda from which the Designated Lobbyist takes direction for the coming year.


- **APRIL – JUNE** – BOD provides Lobbyist input regarding Annual legislative Survey.

Next State Meeting: May 03, 2015 @ 10:30 AM

Motion to adjourn: Larry **2nd** Mike

All in favor: yes X no **Time:** 12:50 PM

Respectfully Submitted,



Jean Cooper, Secretary



Mary K Donnay, President