



**Board of Director Meeting Minutes**

7509 N. 12<sup>th</sup> Street, #200  
Phoenix, AZ 85020  
July 12, 2015

**Attendance:**

East Valley	Jack Batty	Present
High Country	Forrest "Woody" Phillips	Present
Phoenix/ Shadow Mountain	Clyde Brooks	Present
Southern Arizona	Sean Pinder	Present
Yavapai	Deborah Butitta	Absent
Yuma	Rick Breadwell	Present
Secretary	Jean Cooper	Present
President	Mary K Donnay	Present
Sgt at Arms	Vic Grady	Absent
Treasurer	Mathew Brown	Absent

**Guests:** Dawn Steed, E.V. Chapter Secretary; Nolan Steed, E.V. member; Larry Keim, State Membership Officer; Jim Silk, State Safety Officer.

**Topic:**

- I. **Call to Order:** 1:12PM by Sean Pinder, Chairman.
- II. **Pledge of Allegiance** and moment of silence led by: Sean
- III. **Prior Meeting Minutes:**  
  - Minutes of last BOD meeting:
    - A. **Motion** made to waive the reading of last meeting minutes made by Jack; 2<sup>nd</sup> by Woody;
    - B. Discussion: none
    - C. Action: Vote - All in favor. Reading of the minutes waived; accepted as written.
- IV. **Report/ Updates:**  
  - A. **President – Mary K Donnay:**
    - 1. TBFS: Based on expenses and income reports, a slight profit was made this year, despite the decreased attendance. There were 1159 signatures on the Release of Liability forms which are 110 less than last year. Less than expected attendance was most likely

due to unseasonal residual hurricane from the south, bad weather forecasts and a large amount of unseasonal rain at Mormon Lake Lodge (MLL) that left the campgrounds muddy. There were several new attendees this year. 2 Gal Events was instrumental in our success; they garnered increased sponsors, print & radio media support and record 50/50 ticket sales.

Planning for the 25<sup>th</sup> Anniversary TBFS is underway. A proposed contract for 2016 has been received from MLL.

Law Enforcement demonstrated their presence. However, there were no major misadventures, which is very good.

2. Membership has increased by 36% since January. 44 new members joined at TBFS. The increase is mostly due to more exposure through membership booths at local motorcycle venue events. Great job to all who participate!
  3. Mid-year Secretary report: All chapters are compliant with electronically filing month chapter meeting minutes and sign-in sheets, except Yavapai Chapter, which has not sent minutes since January.
  4. Mid-year Treasurer report: Chapters are inconsistently compliant with sending monthly reports to the State Treasurer, despite repeated contact.
- B. **Treasurer Report – Matt Brown** will send reports. Matt has resigned and Jim Silk has been chosen to take over for the rest of the year, pending approval of the BOD. Jim plans to simplify the reporting process, which may improve future compliance.
- C. **Lobbyist – OPEN**
1. Deborah Butitta sent a report: “Gov’ Ducey sent a message to AZ Dept. of Rea; Estate asking to clean up language and antiquated rules/laws on the books. The AZDRE then sent out to the realtors (I’m a Broker) asking all of us to send in suggestions to help accomplish the goal. This led me to the idea of cleaning up motorcycle language as well. R. Karen Fann feels this is a valid idea and that is how we approach the “LANE FILTERING” strike and not just have a fill focused on lane filtering but a clean-up bill which contains language strikes that allow lane filtering. Johnny D, ACMC Lobbyist, is also working on another bill for ACMC that I’m not involved with.”
  2. Applications for Lobbyist will be accepted and reviewed by the Board of Directors and State Offices.

V. **Old Business:**

A. Topic: MRF AZ Representative

The position remains vacant. No Discussion.

B. Topic: Infrastructure Assets

Discussion: Conference call phone prices are low. However, an active phone line is required. The phone line to the State Office has not been active for several years. Re-establishing the phone service for conference call capacity may not be cost effective. It may be more cost effective to purchase a TV that can interface with the computer for conferencing via Skype. The internet can be used for conference calls.

Action: continue exploration of cost effective conference call and TV devices.

Responsible: Jack will continue to investigate.

VI. **New Business:**

A. Topic: Lobbyist Applicant

Discussion: Steve Belschner from Yavapai Chapter has demonstrated interest.

Action: none

B. Topic: Treasurer replacement of Matt Brown

Discussion: Matt Brown has stepped down from the Treasurer position. Jim Silk has volunteered to fill in for the remainder of the year. Jim has held many officer positions since he joined ABATE in 1991. He has served as treasurer of his employee association for many years and is familiar with QuickBooks.

Action: **Motion** was made by Jack to accept Jim into the State Treasurer position for the remainder of 2015. Rick seconded. All was in favor; motion passed.

Responsible: *Matt will transition with Jim immediately.*

C. Topic: Server Based Membership Proposal

Discussion: Mary K and Larry Keim presented the current membership process. Larry has done an excellent job increasing membership, but it is a cumbersome job. Outsourcing membership to Leo of KMH Kreations, who manages the ABATE website and the online store, would automate the process. Leo's company can process new membership applications, process renewals, mail necessary membership materials to members and provide monthly reports of membership activity. Using Leo's company would require ongoing communication between the company and ABATE membership officer. Automating the membership process would assure timely communication to the members as well as leaving more time for the State Membership Officer to assist Chapter Membership Officers and attend events to promote ABATE.

D. Topic: Legislative Survey Results

Discussion: Rick has received surveys from chapters and the Masterlink and is in the process of compiling the responses and will send results to the BOD very soon. Perhaps, a link on the website to the legislative survey would be helpful for getting feedback from members. The link would also be informational to anyone who visits to website regarding the issues that ABATE is working on, which may be a recruitment tool for gaining new members and keep current members aware of organizational goals.

Action: Ongoing.

E. Topic: November Membership/Election Event Date

Discussion: Holding the event at the American Italian American Club (AIC) was successful last year. Using the large Bingo Hall enables ABATE to have a presenter at the event.

Action: the space needs to be reserved for either November 14 or 21<sup>st</sup>.

Responsible: Jean will contact AIC to reserve the large Bingo Hall for a November date.

F. Topic: January Officer Training

Discussion: The large Bingo Hall at AIC is adequate for the event.

Action: AIC will be contacted to reserve January 9 or 16.

Responsible: Jean will contact AIC to reserve the large Bingo Hall for a date in January.

**VII. Open Discussion:** Woody had proposed at the last BOD meeting that ABATE expand its membership in order to continue to be a relevant, dynamic part for the motorcycling community. All motorcyclists should be targeted for membership, especially younger riders. ABATE must reach out to Dirt Bike Riders, Sport Bike Riders, and 2-wheelers, as well as traditional street bike riders. Be sure new members understand the benefit regarding FREE insurance with the membership. Explain the mission of ABATE and educate prospective members about the accomplishments of ABATE and future plans. Today, Woody indicated that ABATE is moving in the right direction under Mary K's leadership. There has been an increase in activities to reach out to motorcyclists and the general public to increase awareness of ABATE and its mission regarding motorcycle safety.

**VIII. Next Meeting:**

A. Conference Calls TU 04 AUG 2015 at 7:00 PM If needed

- <https://www.freescreensharing.com/meetings/792-874-119>
- Dial-In: (559)546-1200 Code: 792-874-119#

B. Conference Calls TU 01 SEP 2015 at 7:00 PM If needed

- <https://www.freescreensharing.com/meetings/792-874-119>
- Dial-In: (559)546-1200 Code: 792-874-119#


C. Quarterly Regularly Scheduled

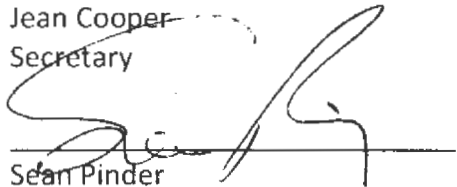
- SU 04 OCT 2015 1:00 PM
- AAIC, 7509 N. 12th St, #200; Phoenix, AZ 85020

**IX. Adjourn**

- First Jack Second Rick
- No Discussion, All were in favor.
- Time 3:23 PM

Respectfully Submitted by:

  
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Jean Cooper  
Secretary

  
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Sean Pinder  
BOD, Chairperson