



Board of Directors Minutes

Date: SU 17 JUL 2016 Time: 12:00 PM

Location: High Country - Moose Lodge #852, 4211 E. Hwy 260, Star Valley

Description: Quarterly Meeting

Quorum Attendance:

At-Large	Deborah Butitta	Present
East Valley	Jack Batty	Present
High Country	Forrest "Woody" Phillips	Present
Phoenix-SM	Clyde Brooks	Present
Southern Arizona	Sean Pinder [Chair]	Present
Yuma	Rick Breadwell	Absent

Guests: Mike Infanzon, Johnny D, Robb Felder, Vic Grady, JR, Nolan Steed, Brad Cosby, Suni Sommers, Daryl McClain

Agenda

- I. **Call to Order** Time: 12:00
- II. **Pledge of Allegiance – Sgt at Arms**
- III. **Prior Meeting Minutes (Waive or Read) – Secretary_Jack/Deborah motion to waive reading, accepted as is, MOTION PASSED.**
- IV. **Report Updates**
 - A. President Jim Butsback (absent)
 - B. Treasurer Jim Silk (absent, Balance Sheet and Profit & Loss statements were submitted in advance.)
 - C. Lobbyist <Vacant> Vic set Feb. 15, 2017 for Motorcycle Day at the Dome, Deborah requested that Vic send an email out to ABATE so members can have input or listen to MDATD planning meeting 8/16/16 @ 6:30 p.m. at ABATE office.
 - D. TBFS Joel, "JR", Rosen,
Deborah Butitta wants an itemized Profit & Loss statements from TBFS 2016. 1390 in attendance, no incidents, brought in \$50 less than last year, total income \$66,987, expenses \$39,975 (expenses up about \$1,000 over prior year). Profit \$25,994. Need to split out membership from Pay Pal, income will decrease. ABATE doesn't have renters insurance or key man insurance. We're getting a quote from a biz member. Still have people coming in without paying, walk-throughs from RV park.

Deborah doesn't think we need a separate checking account if we properly account. It adds additional expense to the Corporation. Jim Silk needs Quick Books training? Sean doesn't have a problem with a separate checking account.

V. New Business Agenda items

- A. Lobbyist – Mike Infanzon Bio and resume submitted for review and appointment as Designated Lobbyist. Sean thought his bio reflected dedication and was detail oriented. Vic can run MDATD committee and Mike can shadow Vic.

Deborah asked how much time he had to dedicate as D.L. Mike replied at least 10-20 hours/week and has time to go to the Capitol. Deborah offered to help as needed.

Woody feels Mike has what it takes to deal with issues and politics, lending leadership and good communication between other involved members.

Deborah made a motion to ratify the Designated Lobbyist position and place him in that position. Jack seconded, all were in favor, MOTION PASSED.

- B. Yavapai is back – (928) 237-9029 PO Box 11445, Prescott, AZ 86304-1445
1. Second Wednesday of each month at 6:00 p.m. at the Addictions Bar and Grill: 1590 Swenson Street, Prescott, AZ.
 2. **Clyde Brooks** – Coordinator
 3. **Suni Sommers** – Secretary
 4. **Terri Lucontro** –Treasurer

Woody moved that we take Yavapai out of idle status and back to active status effective June 1st, 2016. Jack seconded, all in favor, MOTION PASSED.

Jack moved that we move Deborah Butitta from Member at Large B.O.D. rep. to Yavapai Chapter B.O.D. rep., Woody seconded, all in favor, MOTION PASSED.

- C. AED (Automatic Electronic Defibulator) acquired via Grant/Scholarship for use as TBFS and ABATE events from the Right Care Foundation – **Teresa, “Trauma Mama”, McClelland.**
- D. SB1359 failed to receive a third read, so the MSF was not extended and AMSAC has been discontinued
1. \$1 per registration fee will no longer go to Safety efforts of Rider Education and/or Motorcycle Awareness
 2. Disposition of treasury balance (\$250K) and materials TBD
 3. Unsure if AZ still qualifies for SAFETEA-LU Federal grant revenues.

Deborah suggested Jean Cooper work on applying for SAFETEA-LU grant funds through our 501(c)3 org., ABATE Rider’s Advantage “ARA”.

Johnny D stated \$250,000 from the expired AMSAC fund went to AMSAF for motorcycle training scholarships. We will be introducing a bill to reinstate the AMSAC fund for Alberto Gutierrez's recommended 3 years extension. Mick Dgan is spearheading with Alberto and will ask Karen Fann to sponsor the bill.

- E. Proposal to form a PAC entity 527 to enable financial contributions to campaigns of favorable legislators – **Johnny D** stated we need this to donate \$\$ to State candidates and legislators that support us. It would need 2 officers minimum; chairman and treasurer, \$250 annual fee to AZ State Secretary, need to register with director of elections in Maricopa County, do not have to report donors. Could be named AZ Motorcycle Riders P.A.C.

Johnny D is looking for seed \$ to pay for PO Box, checking account, will ask for donations at events/meetings, host fund-raisers, ask ACMC for donation.

Sean asked for a proposal with costs. Mike Infanzon and Johnny D will present at the Aug. 2nd tele-conference call.

Sean said PAC donation should be a budgeted item.

VI. Old Business Agenda Items

A. Budgets due;

1. East Valley – notifications and follow up? Sean suggested that chapters copy the B.O.D. Chairman and State President when they submit their budgets to the St. Treasurer. Request a read receipt.
2. Yuma – submitted, but emails failed to deliver? Still pending.

Sean made a motion to accept E.V. Chapter budget, Clyde seconded, all in favor, MOTION PASSED.

B. Legislative Survey online - [Google surveys](#) no cost **Woody**

1. versus Survey Monkey of \$65/mo or \$780/yr
Woody received 62 responses. Recap will be in next Masterlink.

C. Legislator and Candidate questionnaire

1. Also important to evaluate actual voting record to assess ally or foe
2. Overall Mission and strategies – **Johnny D**

Woody mailed out questionnaires. We need them by 9/1/16. Will be calling to follow up and request they fax it in. No response will be recorded as such.

Woody is keeping track of costs (his company is donating this year) and will present for a budget item next year.

- D. TBFS Competing Quotes for year 2017 - Critical Time Frames (AUG) to begin planning for next year, preferably multi-year contracts.
1. Criteria provided by – **JR**, private property only
 2. Watson Lake – **Deborah**, 2014 quote re-presented
 3. Williams – **Jack**, got no response from 2 requests to campground and County.

Deborah wants to see higher profit margin, closer hotel accommodations and amenities. Woody mentioned about the limo service High Country Chapter used to shuttle from Wild in the Weeds to Payson, got a Corporate sponsor to keep cost to \$5. We could hire Uber drivers.

Mike suggested adding an RV rental amenity, like Sturgis campgrounds.

Possibly have another State event, not replace TBFS as is.

TBFS Committee to ask MLL for a multi-year contract.

VII. Open Discussion

- A. Marketing – The Board of Directors set the long-range goals of the organization (P&Ps). So, can create a plan for future Budgets to support. However, do not want over-step day to day operations of State Officers.
1. Two Gals about PR, etc...**Clyde** recommended Two Gals to promote ABATE. They need verbiage and articles and goals.
Mike Infanzon to request Trauma Mama and Ben Martinez come up with our goal requests (increase membership, safety/awareness) and get a quote from Two Gals.
 2. Media (Traditional & Social), Advertising, PSAs, Event Sponsor, Chamber of Commerce, Joint Ventures

VIII. Next Meetings

- A. Conference Call TU 02 AUG 2016 at 7:00 PM (If needed)
- B. Conference Call TU 06 SEP 2016 at 7:00 PM (If needed)
- C. Quarterly Regularly Scheduled
 - SU 02 OCT 2016 1:00 PM
 - SAZ - Kettle Restaurant; 748 West Starr Pass Blvd, Tucson, AZ 85713
- D. Membership/Elections 11:00 AM – 2:00 PM
 - SA 05 NOV 2016 (Open elections, recess for state, sanction vote)
 - AAIC, 7509 N. 12th St, #200; Phoenix, AZ 85020
- E. Conference Call TU 06 DEC 2016 at 7:00 PM (If needed)
- F. Quarterly Regularly Scheduled (after Officer Training 10:00 AM – Noon)
 - SA 07 JAN 2017 1:00 PM
 - AAIC, 7509 N. 12th St, #200; Phoenix, AZ 85020

IX. Adjourn

- First Jack_____ Second Mike_____
- Discussion, Withdraw/Vote/Table, Time 2:28 p.m._____