



Board of Directors Agenda

Date: SA 03 APR 2016 Time: 1:00 PM
Location: 2811 South Avenue 2 ½ E, Yuma, AZ 85365
Description: Quarterly Meeting

Quorum Attendance:

At-Large	Deborah Butitta	Present call in
East Valley	Jack Batty	Present
High Country	Forrest "Woody" Phillips	Present
Phoenix-SM	Clyde Brooks	Present
Southern Arizona	Sean Pinder [Chair]	Present
Yuma	Rick Breadwell	Present

Guests: _

Agenda

I. **Call to Order** Time: 1:08 pm_

II. Pledge of Allegiance – Sgt at Arms Sean

Sean expressed our appreciation to the Sons of Hell for hosting us and apologized for the miscommunication regarding the State meeting. He then introduced the members of the Board

III. Prior Meeting Minutes– Secretary_ Waived Jack 2nd Rick accepted none opposed

IV. Report Updates

- A. President Jim Butsback absent
- B. Treasurer Jim Silk absent
- C. Lobbyist <Vacant>
- D. TBFS Joel, "JR", Rosen absent

V. Old Business Agenda Items

- A. Budgets due Review & Approval
 - 1. Phoenix-Shadow Mountain reviewed Woody 2nd Jack accepted none opposed
 - 2. East Valley unavailable
 - 3. Yuma unavailable
- B. Deb to reach out to Yavapai area
- C. Budget burn has gotten under control. Was over 5K per month, now less than 2K

- D. Establish protocol for budgets and include it in officer training. The more detail in the budget helps people following with a history. Jean suggested a link on the resource page.
- E. Budgets being sent thru the master list aren't being received. List needs to be fixed. Sean will contact Leo. Budgets to be sent directly to Jim Silk & CC to Sean this change needs to be reflected in the P & P's.
- F. Round of applause to High Country for having their budget under control and the most money out of all the chapters

VI. New Business Agenda items

- A. DL, PAC & a **Board Member** to develop Legislative Survey and conduct research on motorcycle issues for a legislative Agenda for next year - P&Ps Critical Time Frames (APR-JUN)
 - 1. Survey Monkey online proposal (**\$65/mo & ~\$780/Year?**) **Leo** (no action)
 - 2. **Woody** has examples and will create a survey to be explored
- B. TBFS Competing Quotes for year 2017 - Critical Time Frames (AUG) to begin planning for next year, preferably multi-year contracts
 - 1. **Deborah** to check out Watson Lake
 - 2. **Jack** to check out Williams

VII. Open Discussion

- A. Marketing – Two Gals about PR, etc... **Clyde**
 - 1. The Board of Directors set the long-range goals of the organization (P&Ps). So, can create a plan for future Budgets to support. However, do not want over-step day to day operations of State Officers.
 - 2. Media, Advertising, PSAs, Advertising
 - 3. Event Sponsor, Chamber of Commerce, Joint Ventures

There needs to be more revenue streams for the State than just TBFS

B. Membership Growth & Revenue Opportunities

- 1. Ben Martinez membership Officer
 - a) Inquired about Mobile Squares for CC payments at events
 - b) Membership text reminders
- 2. Tina Benoit Merchandise Officer – Add donation button to online store
- 3. Judy, “Hoody” Brus Communications Officer – Social Media,

Social media needs to have governing body for example Coordinator, Chapter and State Communications. This is to be addressed at State level with updates made to the P & P's.

- 4. Crowd Sourcing, KickStarter, etc...
- 5. Grant Writer & Endowments

Profiling bill was discussed. Sean read the description of motorcycle profiling out loud for clarification. It was brought up by Rick that they had passed anti profiling motorcycle checkpoints back East. This needs to be addressed at a federal level. If it is passed to prohibit funding on profiling at a federal level it is easier to pass thru state and county levels.

April 18 is Day at the Dome

VIII. Next Meetings

- A. Conference Call TU 03 MAY 2016 at 7:00 PM (If needed)
 - <https://www.freescrsharing.com/meetings/792-874-119>
 - Dial-In: (559)546-1200 Code: 792-874-119#
- B. Conference Call TU 07 JUN 2016 at 7:00 PM (If needed)
- C. Quarterly Regularly Scheduled
 - SU 15 JUL 2016 1:00 PM
 - **High Country** - Moose Lodge #852 in Star Valley 4211 E. Hwy 260
- D. Conference Call TU 02 AUG 2016 at 7:00 PM (If needed)
- E. Conference Call TU 06 SEP 2016 at 7:00 PM (If needed)
- F. Quarterly Regularly Scheduled
 - SU 02 OCT 2016 1:00 PM
 - **SAZ** - Kettle Restaurant; 748 West Starr Pass Blvd, Tucson, AZ 85713
- G. Membership/Elections 11:00 AM – 2:00 PM
 - SA 05 NOV 2016 (Open elections, recess for state, sanction vote)
 - AAIC, 7509 N. 12th St, #200; Phoenix, AZ 85020
- H. Conference Call TU 06 DEC 2016 at 7:00 PM (If needed)
- I. Quarterly Regularly Scheduled (after Officer Training 10:00 AM – Noon)
 - SA 07 JAN 2017 1:00 PM
 - AAIC, 7509 N. 12th St, #200; Phoenix, AZ 85020

IX. Adjourn

- First__Jack_____ Second___Rick_____
- Discussion, Withdraw/Vote/Table, Time_3:08 pm__