A publication supporting the rights, safety and freedom of all motorcyclists through education and legislation

VOLUME 29, ISSUE 6 APRIL 2021

ALWAYS A CHALLENGE



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Mike Infanzon Legislative Director

This legislative session is moving so quickly. I really do not like the inability to interact with the legislators on such a limited basis. I sure do hope this changes in the future but as for now, I am making the best of the situation. It always amazes me how much we can get done here in Arizona. The fact that our tiny little organization with a shoestring budget can outdo the leviathan who wants to take our freedoms away, with its millions in funding, and nationwide reach, is pretty impressive.

That is not to say that we shouldn't do everything we can to do even better, but let's give credit where it's due. Little itty bitty us has been holding our finger in the dike for three decades. I think that's pretty damned good

Our success is NOT because of raw RTS numbers, or just that we have a lobbyist at the Capitol because Legislators know who we are thanks to our membership.

The reality is that none of "our" bills are heard in committee unless there is almost no chance they will fail. Our secret weapon is knowing that, and our presence at the Capitol. So it's with great humility I say thank you for all of you who make the extra effort to be a part of the team. I am eternally grateful.

Here are a few bills to continue to watch over

H2083: SAFETY FEATURES; AUTONOMOUS VEHICLES; PROHIBI-

A person is prohibited from knowingly and intentionally installing or using a "defeat device" (defined) to interfere with or disable a safety feature of a vehicle equipped with specified levels of driving automation that is designed to ensure that a human driver is alert and attentive while driving automation features are engaged. Some exceptions. AS PASSED HOUSE.

First sponsor: Rep. Kavanagh (R - Dist 23)

SAFETY FEATURES; AUTONOMOUS **VEHICLES; PROHIBITIONS**

2/18, referred to Senate trans-tech.

H2110: CIVIL PENALTIES; TRAFFIC; MITIGATION; RESTITUTION

If a "monetary obligation" (defined) is imposed on a person at sentencing, the court is authorized to order the person to perform community restitution in lieu of the payment of the monetary obligation. The court is required to credit any community restitution performed at a rate equal to the state minimum wage. AS PASSED HOUSE. First sponsor: Rep. Biasiucci (R - Dist 5) Others: Rep. Blackman (R - Dist 6), Rep. Bolick (R - Dist 20), Sen. Borrelli (R - Dist 5), Rep. Carroll (R - Dist 22), Rep. Chaplik (R - Dist 23), Rep. Dunn (R - Dist 13), Rep. Finchem (R - Dist 11), Rep. A. Hernandez (D - Dist 3), Rep. Hoffman (R - Dist 12), Rep. John (R - Dist 4), Rep. Kavanagh (R - Dist 23), Rep. Lieberman (D - Dist 28), Rep. Nguyen (R - Dist 1), Rep. Parker (R - Dist 16), Rep. Payne (R - Dist 21), Rep. Pingerelli (R - Dist 21), Rep. Roberts (R - Dist 11), Rep. Shah (D - Dist 24), Rep. Toma (R - Dist 22), Rep. Udall (R - Dist 25), Rep. Weninger (R - Dist 17), Rep. Wilmeth (R - Dist 15)

2/18, referred to Senate trans-tech.

H2115: MOTORCYCLE SAFETY FUND; CONTINUATION

continued page 3

ABATE OF ARIZONA LOCAL CHAPTERS

A.B.A.T.E. BOARD OF DIRECTORS AND OFFICERS FOR 2021-2022

Chairman	Chairman: Mary K. Donnay
Mohave	Tom Aydt
High Country	Vacant
Phx / Shadow Mountain	Mary K. Donnay
Southern AZSus	an "Two Spirits" McConnell
Yavapai	Deborah Butitta
Yuma	
Superstition	Jack Batty

Quarterly Board meetings are held on the first Sunday in January, April, July and October at 1:00pm @ the AZ American-Italian Club, We have a new mailing address: ABATE of AZ, 7000 N 16th Street, Suite 120 #434, Phoenix, AZ 85020

. Please make sure your Chapter has representation.

BOARD APPOINTED OFFICERS

LobbyistLegislative Directo	or/Designated Lobbyis
Michael Infanzon	
Authorized Lobbyist	Will Cleveland.
M.A.P	Jim Silk
Treasurer	Tara Rudometkin

STATE OFFICER APPOINTED OFFICERS

Masterlink Editor.....Eric Hampton

A.B.A.T.E. State Officers For 2020-2021

President	Shirley Bizub
Vice President	Darla Hampton
Secretary	Dee Grady
Treasurer	Tara Rudometkin
Membership	Cynde Aydt
Run/Events	Duane "Disco" Tone
Safety Coordinator	Vacant
Sergeant-at-Arms	Paul "Wolfman" Whaley
P.A.C	Vacant
Communications	Vacant
Designated Lobbyist	Michael Infanzon
ABATE Products	Vacant
TBFS Chair	Duane "Disco" Tone
MasterLink Editor	Eric Hampton
TheMasterlink@abateofaz.org	

www.abateofaz.org and www.toobrokeforsturgis.com

New Mailing address 7000 N 16th Street, Suite 120 #434, Phoenix, AZ 85020.

State Officers meetings are held the 1st Saturday of every month, 11:00 am at the AZ American Italian Club, 7509 N. 12th Street Phoenix, AZ.

High Country Chapter 605 W. Arabian Way

Payson AZ 85541

Coordinator	Bill Hensler
Vice Coordinator	Vacant
Secretary	Denice Camp
Treasurer	David Sanchez
Membership	Stephanie Mikelson
Events Coordinator	Vacant
Safety Coordinator	Vacant
Sgt. At Arms	Richard Levesque (Snake)
P.A.C	Vacant
Communications	Stephanie Mikelson
Merchandise	Vacant
BOD Rep	Dean Mikelson

High Country Chapter meetings are held on the 3rd Saturday at 10 a.m. at The Moose Lodge in Star Valley. Contact: azoutlaw66@hotmail.com

Phoenix-Shadow Mountain Chapter

P.O. Box 54041 Phoenix, AZ 85078-4041

Coordinator	Nolan Steed
Vice Coordinator	Howard Michael Rudd
Secretary	Lyn Peterson
Treasurer	Tara Rudometkin
Membership	William Driggers
Events Coordinator	Nolan Steed
Safety Coordinator	Ernie Lizarraga
Sgt. At Arms	Jerry Davis
P.A.C	Chris Beals
Communications	Rebecca Crawford
Merchandise	Margie Seepber

Phoenix/Shadow Mountain meetings are held on the 2nd Sunday of each month at 10:30am at the AZ American Italian Club, 7509 N. 12th Street, Phoenix, AZ 85020. FMI: Chapter Coordinator Nolan Steed

Southern Arizona Chapter

6888 N De Chelly Loop Tucson, AZ 85741

CoordinatorAnis	sa "Dragonfly" Huntingtor
Vice Coordinator	Jeremy Krauss
Secretary	Monica Byrne
Treasurer	Dawn Detelj
Membership	Jim Butsback
Events Coordinator	Dennis Smith
Safety Coordinator	Darron Huntington
Sgt. At Arms	J.D. Dare
P.A.C	William Cleveland
Communications	William Cleveland
Merchandise	"Tequila" Mike Howard

The Southern Arizona Chapter will meet the third Saturday of the month. We will gather at the Kettle Restaurant meeting room. 748 W Starr Pass Blvd., Tucson, AZ 85713. Meeting time is 10AM October through March and 9AM April through September. FMI contact Jim Butsback (520)247-3051 or abateofazsac@yahoo.com

Yavapai Chapter

465 E Liana Dr. Chino Valley, AZ 86323

Coordinators	Dan Tumey
Vice Coordinator	Vacant
Secretary	Andrew AJ Killian
Treasurer	Deborah Butitta
Membership	Suni Sommers
Events Coordinator	Dan Tumey
Safety Coordinator	Andrew "AJ" Killian
Sgt. At Arms	Vacant
P.A.C	Vacant
Communications	Andrew "AJ: Killian
Merchandise	Vacant

Yayapai Chapter meets the 2nd Sunday at 6:00 p.m. at the VFW Post 541 in Prescott – 202 N Arizona Ave / 928-776-1125. For more information, please contact Dan Tumey @ 928-308-9911 or ycabateaz@gmail.com. See us on Facebook at

https://www.facebook.com/groups/ycabateaz/. Meet us at 5 for the VFW's very reasonably priced and tasty dinner.

Yuma Chapter

11316 S. Glenwood Ave.

Yuma, Az	2 85367
Coordinator	Gilbert Hernandez
Vice Coordinator	Frank White
Secretary	Mikkie Melanson
Treasurer	Lisala White
Membership	Frank White
Events Coordinator	Vacant
Safety Coordinator	Vacant
Sgt. At Arms	
P.A.C	Vacant
Communications	Vacant
Merchandise	Vacant

Yuma Chapter meets the second Thursday evening monthly at 6:00 PM at the pm. We meet at the Windhaven RV East Clubhouse, 6580 E 32nd St, Yuma, AZ 85365. For additional information contact Frank White (Hound) at 209-327-0814.

Mohave Chapter

1451 E. Ruby Trail

Fort Monay	e, AZ 80420
Coordinator	Tom "Papa Smurf: Aydt
Vice-CoordinatorGeor	ge "Jungle George" Payntar
Secretary	Cynde Aydt
Treasurer	Roxanna Payntar
Membership	Cynde Aydt
Sergeant-at-Arms	Emmette "ET"Tucker
Events Coordinator	Shirley "Moonshine" Bizub
PAC	Dennis Lange
Communications Officer	Vacant
Safety Coordinator	Christine Allen
Merchandise Coordinator	Shirley "Moonshine" Bizub

Mohave County Chapter meetings are held the 3rd Monday of the month 6:00 PM at: VFW Golden Valley, Post 2555, 6068 Supai Dr., Golden Valley, AZ 86413

Superstition Chapter

Coordinator	Marc Schultz
Vice Coordinator	Reg Vallelunga
Secretary	Becky Pennington
Treasurer	Leslie Weinel
Sergeant-at-Arms	Clayton Crull
Membership Coordinator	Becky Pennington
Events Coordinator	Duane "Disco" Tone
PAC	Brian Schmidt
Communications Officer	Brina Brown
Safety Coordinator	Clayton Crull
Merchandise Coordinator	. Sadie Schultz

We meet the 2nd Sunday of every month at 2:00 PM at the Superstition Harley-Davidson, 2910 W. Apache Trail, Apache Junction 85120, in the conference room on the second floor. You do not have to be a member to attend so come on by and say hello. Riders of all types of bikes, and even non-riders, are always welcome.

Coyote Pass Chapter

Coordinator	Harley Pettit
Vice Coordinator	Vacant
Secretary	Darin Green
Treasurer	Karon Surinck

The Coyote Chapter of ABATE meets at the American Legion Building, 225 E. Oak St. Kingman, AZ 86401, on the second Monday of each month at 6:00pm

EDITOR'S NOTE:

If any of the Officers are listed here incorrectly, please send corrections to:

TheMasterlink@abateofaz.org

I will be sure everything is accurate for the next Issue and on the web site.

News from the MRF

Bridging the Gap

Last weekend members of the Motorcycle Riders Foundation (MRF) attended a meeting of the National Council of Clubs in Gulfport, Mississippi. The MRF was invited to the event, entitled "Bridging the Gap," to discuss opportunities for the motorcycle club community to work in partnership with the MRF on national legislation. The MRF gave two presentations, the first on our 2021 legislative agenda and the second on the outlook for motorcycling going forward.

The MRF was represented by Kirk "Hardtail" Willard (MRF President), Jay

Jackson (MRF Vice President), Fred

The Masterlink is digital.

It is posted monthly on the ABATE website www.abateofaz.org.

Harrell (Director of Conference & Events), Todd Riba (MRF Members Representative), Russell Radke (Director of Sustaining Member Motorcycle Clubs) and Rocky Fox (Government Relations). The weekend in Gulfport was the culmination of years of work by the MRF and clubs to find common ground on issues of importance to all motorcyclists. Specifically, Russell Radke should be applauded for his efforts to help foster lines of communication and collaboration between clubs and independents. Russell has spent countless hours spreading the word about the MRF and this weekend was a product of his hard work.

Thank you to the National Council of Clubs for the invitation to Gulfport and thank you to all those who fight for bikers' rights nationwide.

Helping in the States

As State Capitols around the country become busy with legislative activity numerous motorcycle specific bills are being considered. Recently ABATE of Maryland reached out to the MRF seeking testimony in support of a new helmet choice bill introduced in the Maryland State Senate.

The MRF submitted both written testimony and testified via Zoom in support of SB 712 - Vehicle Laws - Protective Headgear Requirement for Motorcycle Riders-

Exception. MRF Vice President Jay Jackson spent Tuesday afternoon testifying before the Judicial Proceedings Committee.

We know that many other state motorcyclists' rights organizations are addressing issues of importance in their state capitals. Whether it be another helmet law, as Nebraska is focused on or changes to ethanol as our friends in Iowa and Indiana are addressing, we at the MRF are committed to supporting the work at the state level. Let us know what you are working on back home so we can share with your fellow riders across the country.

Mission Statement We will lobby and educate the government and the general public to promote

motorcycling in a safe and positive image.

We will endeavor to enlist the cooperation and participation of all organizations

and individuals who share

a similar interest in preserving our American tradition of

FREEDOM.

We will involve ourselves in fund raising to achieve our goal.

How to Reach Us

480-256-9237 For Advertising Rates **Email Eric**

at themasterlink@abateofaz.org

Or Mail Your Ads to: MasterLink, ABATE of Arizona 7509 N. 12th St, #200 Phoenix, AZ, 85020

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Monthly Quarterly Yearly Business Card Size (3-1/2"w x 2"h): \$20.00 \$60.00 \$200.00 1/8 Page (5-1/8"w x 4"h)

\$50.00 \$150.00 \$500.00 1/4 Page (5-1/2"w x 8"h)

Size

\$210.00 \$700.00 \$70.00 1/2 Page (10-1/4"w x 8"h)

\$300.00 \$1,000.00 \$100.00 Full Page (10-1/4"w x 16"h) \$200.00 \$600.00 \$2,000.00

Full Color Back Page (10-1/4"w x 16"h) \$400.00 \$950.00 \$3,300.00

President's Report



By Shirley Bizub

Here we are already into March! How are all of the ABATE family doing hopefully well

Good news! Too Broke is still set to go on June 10th through the 13th 2021. I hope everyone is planning on attending. We have some lost time to make up for with having to cancel last year and all.

This is a new year and new things are happening. Anyone have input on styles of state shirts, tanks, colors, please let a state officer know. We would love your input on these decisions. We also have some open State Officer Positions that need to be filled ASAP; so, if you know someone who might be interested and would be a good fit for the job please contact a state officer. Positions are Communications,

State Products, State Safety. We are looking for a place to hold a first, hopefully to become an annual BBQ/Picnic still in the works; but again need input from everyone. This is not just my ABATE, it is all of us who fight and give so freely to get the word out there "To Look Out For Motorcycles"; so I come to you to help with feedback. We are in this together.

Coyote Pass has held their first meeting and it went well. Congratulations Mohave Chapter for getting Hooch's in Kingman to becoming a business member. Way to go! Congratulations also to Phoenix/Shadow Mountain for Ain't Nick's Tavern renewing their 5th year as a business member. Thanks to both businesses for your support.

Mark your calendars! April 12, 2021, Motorcycle Day at the Dome. We hope to see you all there.

Chapter Coordinators, please check your email. There is a new group for us to communicate.

That's it for now. Keep the rubber side down!.

ML&R, Moon Shine



LEGISLATIVE UPDATE (continued)

The Department of Transportation is required to deposit \$1 of each motorcycle registration fee collected in the Motorcycle Safety Fund through June 30, 2025, instead of through June 30, 2021. First sponsor: Rep. Bolick (R - Dist 20) Others: Rep. Blackman (R - Dist 6)

ABATE of Arizona along with the other state motorcyclist rights organizations (SMROs) want to ensure the safety of our motorcyclists in Arizona. Representative Shawnna Bolick (R-LD20) who is an avid supporter of motorcyclists, sponsored HB2115, Motorcycle Safety Fund continuation at our request.

1/28, House 59-0; ready for Senate.

H2365: MINIMUM VEHICLE SPEED; LEFT LANE

A person is prohibited from driving a motor vehicle in the far left lane of a highway with two or more lanes traveling in the same direction at a speed that is less than the posted speed limit.

First sponsor: Rep. Payne (R - Dist 21)

3/9, from Senate trans-tech with amend #4799.

H2395: PARKED VEHICLES BLOCKING SIDEWALK; PROHIBI-TION

The prohibition against a person stopping, standing or parking a vehicle on a sidewalk includes stopping, standing or parking a vehicle so that any part of or attachment to the vehicle blocks an area of a sidewalk and impedes continuous pedestrian use of the sidewalk in a manner that is not consistent with the Americans With Disabilities Act.

First sponsor: Rep. Longdon (D - Dist 24) Others: Rep. Carroll (R - Dist 22)

2/18, referred to Senate trans-tech.

H2813: AUTONOMOUS VEHICLES

Establishes a new chapter in Title 28 (Transportation) regulating autonomous vehicles. Except as otherwise provided, the operation of autonomous vehicles with or without a human driver is subject to all applicable federal and state laws. A person is allowed to operate an autonomous vehicle with the automated driving system engaged on public roads in Arizona with a licensed human driver who is able to resume part or all of the dynamic driving task or respond to a request to intervene. A fully autonomous vehicle is authorized to operate on public roads without a human driver only if a person submits both a law enforcement interaction plan to the Arizona Department of Transportation (ADOT) and the Department of Public Safety (DPS) that is consistent with and addresses all of the elements in the law enforcement protocol that was issued by DPS in 2018, and a written statement to ADOT acknowledging that a list of specified requirements for the equipment and functioning of the fully autonomous vehicle are met. When engaged, the automated driving system is considered the driver or operator of the autonomous vehicle for the purpose of assessing compliance with applicable traffic or motor vehicle laws. DPS is required to maintain a law enforcement protocol for fully autonomous vehicles, and provisions that must be included in the protocol are specified. Counties and municipalities are prohibited from imposing taxes and fees on automated driving systems or autonomous vehicles. A traffic or motor vehicle law cannot prohibit the operation of an autonomous vehicle or require a human driver to operate a fully autonomous vehicle with the automated driving system engaged, if the fully autonomous vehicle is operated in compliance with this legislation. Establishes requirements for a fully autonomous

vehicle operating without a human driver that is involved in an accident resulting in damage to a vehicle, or injury or death, The parent or other adult accompanying a passenger under 16 years of age may be issued a citation for a violation of seatbelt or child restraint requirements that occurs in a fully autonomous vehicle operating with the automated driving system engaged. Fully autonomous vehicles that are incapable of operation by a human driver are exempt from various vehicle equipment requirements. More.

First sponsor: Rep. Weninger (R - Dist

Others: Rep. Carroll (R - Dist 22), Rep. Espinoza (D - Dist 19), Rep. Meza (D - Dist 30)

3/9, from Senate trans-tech do pass.

S1335: OFF-HIGHWAY VEHICLE RECREATION FUND

Annual reports from each agency that receives monies from the Off-highway Vehicle Recreation Fund are required to be available on the Department of Transportation's website.

First sponsor: Sen. Gowan (R - Dist 14)

2/17, passed Senate 30-0; ready for House.

S1533: OBSTRUCTING HIGHWAYS; RACING; ASSESSMENT; IMPOUND-

Levies a penalty assessment of \$1,000 on every fine, penalty and forfeiture imposed and collected by the courts for a violation of racing on highways. The assessments are deposited in the newly established Drag Racing Prevention Enforcement Fund, to be used to prevent racing on streets and highways in Arizona. Increases the criminal classification of obstructing a highway to a class 2 (midlevel) misdemeanor, from a class 3 (lowest) misdemeanor, except that a second or subsequent violation within 24 months is

a class 1 (highest) misdemeanor, and obstructing a highway by intentionally activating a pedestrian signal in order to stop the passage of traffic and solicit a driver for a donation or business remains a class 3 (lowest) misdemeanor. A person who knowingly aids and abets another person in the commission of a violation of reckless driving or racing on highways is guilty of a class 2 (mid-level) misdemeanor, except that a second or subsequent violation within 24 months is a class 1 (highest) misdemeanor. Also, a peace officer is required to cause the removal and either immobilization or impoundment of a vehicle if the peace officer determines that a person is driving a vehicle in violation of reckless driving or racing on highways and the peace officer reasonably believes that allowing the person to continue driving the vehicle would expose other persons to the risk of serious bodily injury or death. AS PASSED SENATE First sponsor: Sen. Boyer (R - Dist 20) Others: Sen. Bowie (D - Dist 18), Rep. Chavez (D - Dist 29), Sen. Marsh (D

3/3, referred to House trans.

Dist 28), Rep. Payne (R - Dist 21)

There are a few veteran related bills and some Second amendment bills that some of our members would be interested in. If you are, drop me a note and I will share them with you.

I have been submitting requests for Motorcycle Safety and Awareness Month proclamations from different municipalities around the state. If you are willing to pick up a proclamation from a city or county on behalf of ABATE, let me know. April 12th is Motorcycle Day at the Dome. Be there.

Until next time... Be good to one another .
Mike

PAGE 4 MASTERLINK APRIL 2021

Chapter Reports

Coyote Pass

NO REPORT.

High Country Chapter

NO REPORT.

Mohave Chapter

I am going to start out on my soap box, I could not help but notice in the latest Masterlink that the Mohave Chapter was the only chapter to submit a chapter report. Seriously !!! It is not that hard towrite a brief report, so easy even a cave man can do it. The chapter report is usually submitted by the communications person, in the absence of a communications person it falls into the lap of the chapter coordinator. It gets down to marking the calendar and just doing it.

Mohave is still looking at a number of us riding to the dome in April. leaving on Sunday and spending the night to be at the dome. Also in April is the Route 66 bike week.

Until next month ride safe and stay safe.

Tom Aydt Mohave Chapter Coordinator

Phoenix/Shadow Mountain

The weather is close to perfect for riding these days. I am loving it!

After our meeting on Sunday, Feb 14th, we all met for lunch and laughs at AiNT Nicks Tavern in Phoenix to support our business member. AiNT Nicks renewed their business membership and received thier five year business member certficate in March.

March 14th we have been invited to hold our meeting at the Spartans Riders clubhouse afterwards we will be head over to Gypsy's Roadhouse to support our business member.

We are looking at planning future activities that support our business members.

Rebecca Crawford Phx/Shadow Mountain Communications Officer

Superstition Chapter

NO REPORT.

Southern Arizona Chapter

At our meeting the Mission statement was read and will be read at every meeting. We have decided to have New Personalized Chapter Shirts done with the Abate logo & Chapter member name. We had a couple Officers resign their positions and are currently looking for someone to take over their positions: Merchandise Coordinator "Tequila" Mike Howard & Runs/Events Dennis Smith. It was asked if anyone would like to take over their positions and to let Anissa Huntington know, until then she will be covering those positions with help from other members. We are doing a Fundraiser and selling Raffle tickets to raise funds for our October drawing proceeds to go to Fisherhouse. Our March meeting will be at Buddy's Bar in Huachuca City, AZ, afterwards we will have a road clean-up & lunch.

Anissa Dragonfly Huntington

Southern Arizona Chapter Coordinator

Yavapai Chapter

As always everyone is invited to come to our Chapter meetings as the weather warms up in the valley the Northern AZ Mountains make for a very nice ride.

We have moved our meeting to the 2nd SUNDY OF THE MONTH at the Prescott VFW Post 541. Come out to socialize after the meeting or go for a ride. The VFW is next to the Museum of Indigenous People for those of you who like history. We have Shallot Hall Museum also that is open on Sundays. Come up and enjoy the Prescott Area.

Book your room now for MRF Meeting of the Minds conference: www.mrf.org for the conference flyer. It is Atlanta George this year with people already booking to attend.

Deborah Butitta, Yavapai Chapter BOD Member & PAC Officer

Yuma Chapter

NO REPORT.



Harley borrows Detroit's used-car playbook to pursue younger riders

https://blog.bikernet.com

from https://www.channelnewsasia.com

Harley-Davidson has decided the best way to get younger customers to buy a new motorcycle is to sell them a used one first.

The Milwaukee-based company plans to roll out a certified pre-owned bike program, known as H-D Certified, adapting a strategy carmakers have been following for years to position well-tended used vehicles as a substitute for low-margin, "entry-level" new models.

Harley's embrace of used bikes is part of a new five-year turnaround strategy under Chief Executive Jochen Zeitz, and is the latest effort to expand the brand's appeal beyond middle-aged and affluent riders.

The 118-year-old American brand has been steadily losing US market share amid declining retail sales for six years.

But the demand for used Harleys, which are less expensive, has remained strong. Some dealers told Reuters that pre-owned bikes last year outsold new ones by threeto-one.

Melissa Walters, owner of a Harley dealership in Fresno, California, says the coronavirus pandemic has led to an increased demand for outdoor recreational activity, but dealers are hard-pressed to find bikes to sell to customers.

"People are tired of staying home," she said. "They want to go out and do something."

That sentiment was echoed by over a dozen dealers in six states.

Data from industry consultant JD Power shows Harley was the most sought-after brand in the used big bikes market last year, boosting bets the certified program will draw in new customers.

For Harley, it offers a way to build brand loyalty and attract new customers without engineering and manufacturing new lower-cost bikes, which tend to have lower profit margins.

"We believe this program will drive Harley-Davidson desirability, increase sales and margins, and enhance the overall customer experience while supporting growth," Zeitz told Reuters.

Under the pre-owned bike program, which was revealed last month, Harley will certify motorcycles up to five years old with up to 40,234km. Certified bikes will be inspected and backed by a 12-month limited warranty, and can be financed by Harley's financial arm, distinguishing them from other used Harleys.

While the heavyweight motorcycle maker has a similar program in the United Kingdom, this is the first time it is entering the used marketplace in the United States – its biggest market.

The program will be launched in late April and over 300 dealers have expressed interest in participating so far, Harley told Reuters.

"It's going to draw new riders ... and will give them entry into the Harley-Davidson world," said Brad Conn, marketing coordinator at an Indiana-based dealership that plans to sign up for the program.

A POTENTIAL REVENUE STREAM

In the auto industry, according to JD Power, similar programs offer higher profit to dealers with faster inventory turnover. JD Power's data also shows the programs are more effective in cultivating brand loyalty and tend to generate more business for the financial arms of automakers, which fund the vehicle purchases.

James Hardiman, an analyst at Wedbush Securities, said

the secondary motorcycle market has become a big business over the last decade and could be a "significant" revenue stream for Harley.

In 2017, online retailer for pre-owned vehicles RumbleOn pegged the value of the used motorcycle market in the United States at US\$7.5 billion a year, with Harley bikes accounting for more than half of sales. The study also showed customers aged 18-34 were buying three used Hogs for every new one.

NEW VERSUS OLD

A booming demand for pre-owned Harleys until now has been a drag on the company's US retail sales, which have declined by nearly 40 per cent since 2014.

As its motorcycles do not wear out or go out of fashion quickly, used Harleys tend to be more in demand vis-à-vis pricey new models.

Zeitz has tried to address the problem in the past year by tightening the supplies of new bikes. Leaner new inventory together with the increased demand for outdoor sports have driven up the prices of preowned bikes. Still, the company estimates there are 3 million unsold used Harleys in the United States, far more than the approximately 80,000 new bikes it shipped last year.

"The biggest competition for a new Harley-Davidson bike is not an Indian bike or a Honda, or a Suzuki bike, but is a used Harley-Davidson bike," said Hardiman.

Faced with a similar situation in the 1990s, automakers launched certified programs to resell thousands of returned leased vehicles to first-time and budget-minded buyers.

The programs allowed them to scrap less-expensive entry-level models, which had razor-thin profit margins, freeing up resources for more profitable products.

Harley is pursuing similar goals. It has done away with some of the cheaper entry-level models and will ramp up investment in touring, large cruiser and trike bike segments that drive company profit.

It is also looking to increase sales of ancillary products such as accessories, general merchandise and financial services by leveraging the certified bike program.

Michael Uhlarik, founder and lead consultant at Motorcycle Global, reckons the certified program is aimed at replacing lost motorcycle revenue from falling shipments. Harley's bike shipments to dealers in the United States have dropped more than 60 per cent from the 206,000 units in 2008.

Coast to Coast

NCOM BIKER NEWSBYTES Compiled & Edited by Bill Bish, National Coalition of Motorcyclists (NCOM)

80TH DAYTONA BIKE WEEK HISTORICALLY SUCCESSFUL

As businesses are still recovering from a devastating year of COVID shutdowns and lower capacity restrictions, Daytona Beach is coming off one of their best Bike Weeks ever. Bob Davis, president of the Lodging and Hospitality Association in Volusia County, said it was one of the best Bike Weeks they've ever had for revenue, rating it "among the top 5" in event history.

Billing itself as "The World's Largest Motorcycle Event," Daytona Bike Week celebrated 80 years during the first full week in March, the 5th through the 14th, 2021, with crowds coming in a steady stream throughout the ten days of festivities.

Last year, the nationwide lockdown to battle the pandemic began during the last weekend of Daytona Bike Week, and a year later the country is finally beginning to open for business. There are still health concerns, and signs encouraging social distancing and mask wearing were posted everywhere, but hopefully the successful turnout will signal better times to come as more and more events find their way back onto the ride calendar.

CAPITAL HILL BRIEFING ON OUTDOOR RECREATION

Outdoor Recreation Roundtable (ORR), the country's leading outdoor recreation coalition, is set to outline the \$788 billion industry's objectives and priorities for 2021 and beyond to Congress on March 24, including briefings presented by representatives of the motorcycle, RV, boating, outfitter, ski and other outdoor sectors.

Much of the focus will be on the industry's 21st century recreation agenda, capitalizing on soaring participation rates for job creation and economic recovery and particularly how recreation can create jobs in rural America. The group will also discuss implementing the goals of the Great American Outdoors Act and the process of choosing and implementing LWCF (Land and Water Conservation Fund) projects.

SAVE MOTORSPORTS!

SEMA (Specialty Equipment Market Association) is challenging the EPA's motorsports regulations in court, arguing against the federal agency's contention that the Clean Air Act (CAA) does not allow any street vehicle - cars, trucks or motorcycles - to be converted into a racing vehicle used solely for competition.

A recent lawsuit between the Environmental Protection Agency and

an aftermarket manufacturer, Gear Box Z, is the agency's latest action against racing. In the lawsuit, the EPA again maintains that once a vehicle has been certified as a street vehicle, it cannot be converted for racing even if that vehicle is trailered to the track and is never driven on public roads.

The SEMA Action Network (SAN) says the EPA's position left them with no choice but to strike back, filing an amicus brief in court arguing that the Clean Air Act does not apply to certified vehicles used exclusively on the track.

"As racers and fans know well, members of Congress introduced legislation to confirm what had already been understood for the previous 45 years: that the CAA did not apply to vehicles modified for racing use only," according to a SAN statement. Hundreds of thousands of enthusiasts have since contacted Congress urging passage of the "Recognizing the Protection of Motorsports Act" (RPM Act).

"Enactment of this important critical bill into law would remove any doubt that it is legal to modify a motor vehicle for exclusive use on the track," writes SAN, adding that "It also would confirm that it is legal to produce, market and install racing equipment." The SAN continues to work tirelessly to pass this important legislation to counter EPA overreach,

and save not only the sport of racing, but performance modifications.

OIL & GAS INDUSTRY FEARS BIDEN'S CLIMATE POLICIES There's deep paranoia in the oil and gas industry regarding the Biden Administration's ambitious plans to address climate change. President Biden is aiming for a net-zero electricity sector by 2035, which would require massive reductions in the burning of oil, gas and coal at power plants. Net-zero means there could still be some fossil-fuel use, as long as an equivalent amount of carbon is pulled from the air using technologies that aren't yet fully developed. Biden aims for a net-zero economy by 2050, which would require the nearelimination of carbon as a transportation

There are obvious, and worrisome, implications for businesses and workers in the traditional oil and gas industry, which supports roughly 10 million jobs directly and indirectly. Biden already killed the Keystone XL oil pipeline and halted new drilling permits on federal land, pending a review. He backs the mass adoption of electric vehicles that won't burn gasoline or diesel. A huge Democratic infrastructure bill coming later this year is likely to include mas-

continued page 6

Join A.B.A.T.E.

ABATE IS:

- · A Motorcycle Rights Organization (MRO)
- · For Bikes & Riders, regardless of Race, Creed, color, sex, age, machine or gear
- · For all Motorcycles regardless of Fraternal or club affiliation, as well as Independents
- · For people interested in motorcycle safety
- · For People interested in rider education
- · For people interested in motorcycle awareness PSAs directed to non-Riders
- · For people interested in protecting and promoting motorcycling
- · A volunteer, not-for-profit grass-roots organization
- · For Motorcyclist who enjoy the ride

Value

The Masterlink

5 year increment Anniversary patches, Membership card

TBFS Discount Entry, RV, Cabins AD&D Benefit

Motorcycle rights and action alerts via email

Priceless Motorcycle Awareness Priceless Rights

Priceless Rider Education

Collaborate with other organizations to

ABATE of Arizona Serves to:

monitor and support funding for practices that do not discriminate against motorcycling.

- \cdot Encourage political involvement of its membership.
- · Promote and present motorcyclists and motorcycling in a positive and safe manner.
- · Help prevent motorcycle crashes and promote crash survival through rider education, and public awareness campaigns.
- · Encourage ongoing federal research programs such as use of E15 fuel in motorcycles, inclusion of motorcycles in ongoing transportation emerging technologies, and improvements in safer roadway design strategies.
- · Promote rider skills training

ABATE of Arizona has developed a program with the mission to provide motorcycle awareness training to all drivers and soon-to-be drivers on the road in Arizona. Instructors provide a one hour program to students in driver education classes throughout the state.

Motorcycle Awareness Program (MAP)

MAP is available to be presented to civic organizations as well as most businesses that hold safety meetings. FMI: map@abateofaz.org

ABATE accomplishments:

1992 Opened HOV lanes to motorcycles **1993** Helped prevent mandatory helmet legislation in Arizona

1997 Established handlebar height elevation to shoulder height

2001 Established Motorcycle Safety Fund 2002 Established Arizona Motorcycle Safety Council

2004 Established veteran plates for motor-

cycles 2007 Eliminated yearly motorcycle emis-

sions testing in Pima County
2007 Removed cap on Motorcycle Safety
Fund

2013 Eliminated yearly motorcycle emissions testing in Maricopa County

2015 Eliminated restriction on handlebar height

2017 Successfully prevented mandatory helmet legislation2017 Reestablished Motorcycle Safety

Fund for 5 years 2017 Helped pass the Teen texting bill 2017 Helped pass the Civil Forfeiture

changes
2018 Introduced Anti-profiling legislation
2018 Stakeholder for Lane Splitting Bill

2018 Stopped the adoption of California

emissions standards in Arizona

2018 Helped pass "Pam's Law" - Aggravating factor for injuries to pedestrians and motorcyclists by distracted and

DUI offenders

2019 Anti-profiling; encouraging prevention Memorial unanimously passed 60-0 in the House

2019 Mandatory helmet law with fees attached defeated once again

2019 Helped pass the Texting while driving, prohibition and enforcement, statewide hands-free law signed by Governor April 2019

2019 Helped pass legislation excluding "slingshot" type 3 wheeled vehicles from class M applicability signed by Governor April 2019

JOIN ABATE NOW!

ABATE Of Arizona provides a unified voice for all motorcyclists in Arizona. Add your voice to ours. Join ABATE now, for the preservation of your ability to ride a motorcycle with the freedom that's your right!!

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Website: www.abateofaz.org To join our discussion group, send email to Abate-request@abateofaz.org

for AD&D coverage.

Name	Or give your membership application to an	TYPE OF MEMBERSHIP (check one)
Name #2	officer of the chapter of your choice. Please allow 4-6 weeks for processing.	☐ Annual Single \$25 ☐ Annual Couple \$40 ☐ Annual Sustaining Member \$50
Address	☐ Coyote Pass ☐ Southern	Annual Business Member \$125 Annual Club Member \$125
City	☐ High Arizona	Business/Club member, please enclose a
State Zip	Country Superstition	business card for The Masterlink.
Phone(s)	☐ Mohave ☐ Yavapai ☐ Phoenix/ ☐ Yuma	Renewal Member #Received by:
Email	Shadow	Business membership is a substantial value at
Make checks payable to: ABATE of Arizona and mail to: 7000 N 16th Street, Ste 120 #434, Phoenix, AZ 85020	Join online at https://abateofaz.us/members/	just \$125 per year and includes 2 single memberships, business card ad in the Masterlink. Club memberships include 5 single memberships. All members are eligible

DONATION \$

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Coast to Coast (continued)

sive investments in renewable energy that would displace oil, gas and coal, while also repealing tax breaks for oil and gas drillers.

Clear battle lines are being drawn between the Administration's climate team and the carbon industries, and more fervent opposition will heat up as Biden fleshes out his ambitious transformation plan and winners and losers become more apparent.

CALIFORNIA WILL BE BANNING SALES OF NEW NON-ELECTRIC VEHICLES

Huge news, as the sale of new off-road combustion engine vehicles (including dirt bikes) will be banned in California by 2035 in an attempt to bring the state down to carbon-neutral, and reduce pollution in the most-populated state in the country. Golden State off-roaders will be looking at a future of electric power and no combustion engines, after Governor Gavin Newsom issued an executive order to ban the sale of any non-zero-emission passenger vehicle (cars and trucks) by 2035.

On the face of it, this will be affecting 4-wheels only, but it was ruled off-road vehicles of all types will be included in the forthcoming ban - be it off-road motorcycles, ATVs, quads, or side-bysides. Bummer, dude.

MONTANA LEGALIZES LANE-SPLITTING

Montana Governor Greg Gianforte signed Senate Bill 9 into law on March 3, which will allow motorcycles to "filter" through stopped and slow-moving vehicles beginning October 1, 2021.

Lane splitting, lane sharing or filtering... whatever it's called, Montana now joins California and Utah in legally recognizing the practice that allows motorcyclists to maneuver through traf-

Sponsored by state Senator Russ Tempel (R-SD14) and state Representative Barry Usher (R-HD40), S.B. 9 defines "lane filtering" as "the act of overtaking and passing another vehicle that is stopped or traveling at a speed not in excess of 10 miles an hour in the same direction of travel and in the same

lane."

The entire text of the bill is one page long, and reads; "An operator of a twowheeled motorcycle may engage in lane filtering when:

A) the operator of a two-wheeled motorcycle is on a road with lanes wide enough to pass safely;

B) the overtaking motorcycle is not operated at a speed in excess of 20 miles an hour when overtaking the stopped or slow-moving vehicle; and

C) conditions permit continued reasonable and prudent operation of the motorcycle while lane filtering.

While controversial and contentious, even amongst motorcyclists, a UC Berkeley study confirmed that lanesplitting is less dangerous for motorcyclists than being stopped in traffic

FRANCE BANS LANE SPLITTING; MOTORCYCLISTS PROTEST IN THE THOUSANDS

Lane-splitting was never "legal" in France, but some urban roadways in Paris, Bordeaux, Marseille & Lyon trialed the practice over a five-year test period from 2016-2021; and following some "disappointing results" the country has now banned it, much to the chagrin of French riders who are protesting the move.

On February 20, following the end of the filtering experiment, the French motorcyclists' organization FFMC (Fédération Française des Motards en Colère) put 20,000 angry motorcyclists in the streets to demand the legalization of filtering between lanes of slow moving or stopped traffic, and the government is ready to listen to the bikers.

On 25 February, at the initiative of the Road Safety Delegation (DSR), the FFMC (a member of FEMA Federation of European Motorcyclists' Associations) met the Interministerial Road Safety Delegate and was assured that a ban on this practice in the future was absolutely not envisaged; but for the state to validate this practice and for the Highway Code to be modified, more experiments are necessary. Since the

last experiment did not give convincing results, it is necessary to conduct a second new experiment.

While waiting for the signing of the decree which will give it the starting signal, filtering remains 'prohibited' and as of February 1st riders could be fined and potentially even lose their license for weaving through traffic in France

SPAIN PONDERS MANDATORY AIRBAGS FOR MOTORCYCLISTS The Spanish Directorate-General for Traffic, within measures to reduce the accident and severity of its consequences on the motorcyclist collective, is considering the mandatory use of airbag vests or jackets.

65% of motorcyclists surveyed do not agree with the mandatory use of airbags, and many riders consider that before imposing more obligations, the Spanish government should fulfill its obligation to have the infrastructure in optimal security condition. Riders also want the government to fulfill old promises such as legalizing intercoms for motorcyclists.

"The problem we have is that, when a European country legislates something in relation to motorcyclists, others follow," said Juan Manuel Reyes, president of Asociación Mutua Motera,

"This is what happened with gloves in France. When they became mandatory in our neighboring country, the Spanish government wanted to imitate the measure immediately. That is why I believe that any measure is approved in a European country, must be monitored by all European motorcyclists, because sooner or later, it is possible that it will be extended to others."

AMM has scheduled a meeting with the Spanish Directorate-General for Traffic to further discuss the matter. Also on the agenda: the Directorate-General's wish to make wearing motorcycle gloves mandatory.

FACE MASKS REQUIRED WHILE RIDING MOTORCYCLES IN THE PHILIPPINES

These days, face masks are an all too common sight, and although studies

have shown that wearing a mask can reduce the risk of Coronavirus contamination, the Philippine government has taken it a step further to mandate that face masks be worn at all times when outside of your residence - including while riding your motorcycle.

According to the Land Transportation Office (LTO) Memorandum Circular 2020-2185, the act of driving, or riding a motorcycle, while failing to comply with the minimum health and safety protocols is tantamount to reckless driv-

Specifically, Article IV, Section 7, makes it clear that there are pretty hefty fines involved for those caught disregarding the sanitary protocols in place, with fines between PHP2,000-10,000 (@ \$50-250 USD) -- that's pretty hefty penalties for the average Filipino.

BIKIES COULD BE BANNED FROM WEARING CLUB COLORS IN PUB-LIC

'Outlaw bikie gangs could be banned from wearing gang colours in public and subject to greater stop-and-search powers under laws proposed by police to "dismantle and destroy" WA's criminal networks," according to a March 17 article in WAtoday in Western Australia.

WA Police Commissioner Chris Dawson announced the reform plan shortly after confirming detectives had made a breakthrough arrest in relation to the "outrageous killing" of a former biker boss in a crowded public place, resulting in 136 search warrants issued and 102 arrests.

Anti-consorting laws are already in place in Queensland and New South Wales, where 'bikies' could face prison time for being caught talking to each other on a telephone call.

QUOTABLE QUOTE: "Tyranny is when the population is imprisoned -Freedom is when the politicians are." ~ Michael Malice (b. 1976), American author, columnist & media personality



Help promote motorcycle education and awareness.

We are a 501C3 Corporation. Please donate -- your donation is tax deductible. To donate go to our website listed at the bottom.

Motorcycle Riders Foundation Awareness & Education (MRFA&E)

> PO Box 581 Big Lake, MN 55309 (202) 546-0983

www.mrfae.org



ABATE of Arizona Chapter Meeting Times and Locations

High Country Chapter meetings are held on the 3rd Saturday of the month at 10 a.m. at The Moose Lodge in Star Valley. Contact: chicknbone@live .com or 928-970-

Phoenix / Shadow Mountain Chapter

Phoenix/Shadow Mountain meetings are held on the 2nd Sunday of each month at 10:30am at the AZ American Italian Club, 7509 N. 12th Street, Phoenix, AZ 85020. FMI: Chapter Coordinator Nolan Steed, steednk@gmail.com

Southern Arizona Chapter

The Southern Arizona Chapter will meet the third Saturday of the month. We will gather at the Kettle Restaurant meeting room. 748 W Starr Pass Blvd., Tucson, AZ 85713. Meeting time is 10AM October through March and 9AM April through September. FMI contact Jim Butsback (520)247-3051 or abateofazsac@yahoo.com

Yavapai Chapter

Yavapai Chapter meets the 2nd Wednesday at 6:00 p.m. at the VFW Post 541 in Prescott - 202 N Arizona Ave / 928-776-1125. For more information, please contact Dan Tumey @ 928-308-9911 or ycabateaz@gmail.com. See us on Facebook at https://www.facebook.com/groups/ycabateaz/.

Yuma ChapterThe Yuma ABATE chapter meets the second Tuesday of each month at 6:00 pm. We meet at the Copper Min Restaurant, 11375 S Foothills Blvd 85367. We would love to see you there.

Mohave County Chapter meetings are held the 3rd Monday of the month 6:00 PM at: VFW Golden Valley, Post 2555, 6068 Supai Dr., Golden Valley, AZ 86413

Superstition Chapter

We meet the 2nd Sunday of every month at 2:00 PM at the Superstition Harley-Davidson, 2910 W. Apache Trail, Apache Junction 85120, in the conference room on the second floor. You do not have to be a member to attend so come on by and say hello. Riders of all types of bikes, and even non-riders, are always welcome.

Covote Pass Chapter

The Coyote Chapter of ABATE meets at the American Legion Building, 225 E. Oak St. Kingman, AZ 86401, on the second Monday of each month at 6:00pm.

ABATE of Arizona Business Members

Ain't Nick's Tavern Phoenix 602 242-2345

Arizona Confederation of Motorcycle Clubs

Az Body Therapy Glendale (623) 847-0958

AZ Legal Docs & Services 928-532-0632

El Zaribah Shriners 602-231-0300

Great Lakes Properties Gilbert 641-226-3527

Gwen Zolber, PLLC Phoenix, 602-819-4018 Gypsy's Roadhouse Phoenix, 602-286-9251

Hooch's Kingman Grille 480-294-2488

Jakes Corner Bar 928-474-0679

Buffalo Bar & Grill 928-474-3900

Law Tigers 1-800-LawTigers

Herman's Automatic Transmissions, 520-499-4119

Mormon Lake Lodge 928-354-2227

Motorcycle Safari motorcyclesafari.com

Superstition Harley-Davidson 480-346-0600

Renegade Classics (602) 595-9597, Phoenix

Square Peg Promos LLC 602-549-1044

Summit 4x4 Company Prescott, 928-227-2026

The Option Co 520-305-6651

Tonto Rim Bar & Grill 651-399-

5066

Territorial Bar Tucson, 520-514-9035

Tonto Silkscreen & Embroidery Payson 928-474-4207

Sacred Skulls MC

Templar Krusaders MC

Old Koots on Scoots

VFW Riders Post 549

Phoenix-Shadow Mountain at Ain't Nick's Tavern

















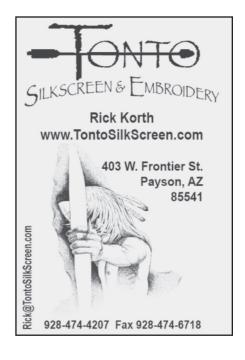








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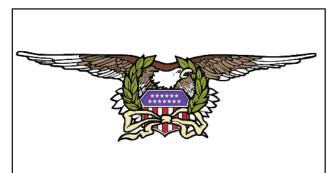






















Events Calendar

April 2021

/6 {Sat} 4th Annual Tortilla Flat Wind Therapy Ride. East Valley riders meet 9am at Superstition H-D, 2910 Apache Trail, Apache Junction, 85120 {KSU 9:30}. West Valley KSU 8:15am @ QT, 2535 W Camelback Rd, Phoenix, 85017.

3/26-27 {Fr-Sat} 10th Annual AZ Rockabilly Bash – vintage cars & motorcycles, music, & more. Pleasant Harbor, 8708 W Harbor Blvd, Peoria.

3/27 {Sat} Ride With The Wind presented by A.B.A.T.E. of AZ Superstition Chapter. Sign In @ Superstition Harley-

Davidson® at 9am. \$20/sgl, \$30/2-up. Door prizes - Raffle -50/50. Approx 9a-2pm.

SHD, 2910 W. Apache Trail; Apache Junction, AZ. FMI: (480) 229-6578, supabateaz@gmail.com

4/3 Iron Horse Rodeo Run with Superstition Harley-Davidson®. Last stop Elks Lodge Payson. Supports Veterans & scholastic programs. Details TBA. SHD @ 2910 W. Apache Trail; Apache Junction, AZ. FMI: 480-346-0600, info@superstitionhd.com

4/17 {Sat} New Life CMA & Superstition Harley-Davidson® are hosting a Bike Blessing, Silent Auction,

& Food Drive, 11a-2pm. Collecting non-perishables for the Superstition Food Bank in AJ. SHD is located @ 2910 W. Apache Trail; Apache Junction, AZ. FMI: Julia Beall 602-999-0727, SHD 480-346-0600, info@superstition-hd.com

5/1 {Sat} IFRD {Int'l Female Riders Day} Ride to Cave Creek. Ride With SHD® & Lunch Is On Us! Meet 9am at Superstition Harley-Davidson®. Muffins - Coffee – Refreshments. 10am Group Photo, 10:15am Kickstands Up! 12pm arrive at the Buffalo Chip, 12-1:30pm Lunch Buffet, 1:30pm Raffles -\$200 Gift Basket Raffle, 2pm Group Photo. Sign Up Today @ The SHD Info Center or call 480-346-0600. SHD® 2910 W. Apache Trail; Apache Junction,

6/10-13 {Th-Sun} Too Broke For Sturgis 2021 hosted by ABATE of AZ at Mormon Lake Lodge campground & arena. \$40/pp, \$5 discount for ABATE members. Adults-only {18 years & older}.30+ years of supporting ABATE-AZ's mission of protecting motorcyclists' rights, increasing public awareness of motorcycles, & promoting rider safety.

FMI:

https://www.facebook.com/events/4407 57363582474

Harley borrows Detroit's used-car playbook (continued)

"It will never be a 200,000 vehicle-a-year company," said Uhlarik. "They have to replace that lost revenue somewhere."

Harley-Davidson to Begin Selling Used Motorcycles Next Month by Rich Duprey from https://www.fool.com

Riders will be able to buy a used Harley-Davidson (NYSE:HOG) motorcycle from dealers beginning in April under a program called H-D Certified as a means of introducing new riders to the Harley-Davidson brand and developing new revenue opportunities.

CEO Jochen Zeitz announced the new initiative during last month's earnings conference call as part of The Hardwire five-year strategic plan, telling analysts, "There are two distinct parts to this market: new bikes and used bikes, both of which present opportunities which we will pursue."

Amid declining industry sales, Harley-Davidson has been hit especially hard. U.S. sales fell 15% last quarter, hitting levels not seen in decades.

One problem that has plagued Harley has been used-motorcycle prices; because

used bikes have been substantially cheaper, it has made selling new ones more difficult. Gone are the days when demand for Harleys was so high that there were shortages of new bikes, and used bikes could be sold for close to what they cost new.

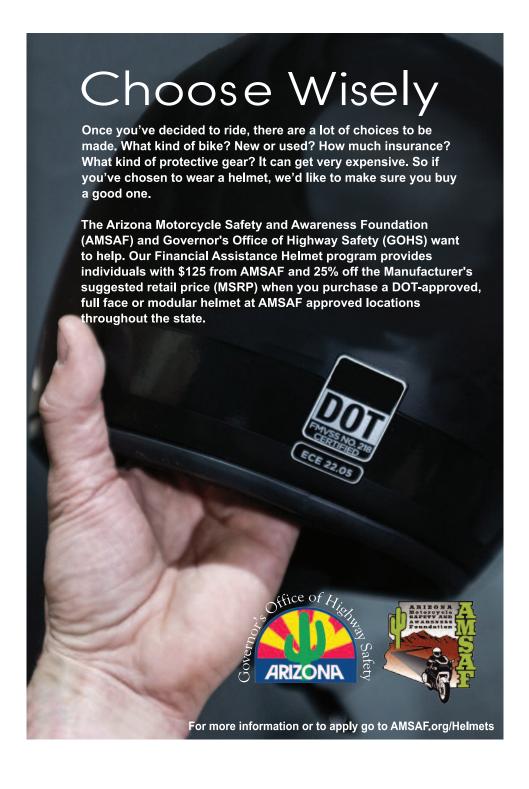
Zeitz pointed out there are approximately 3 million used Harleys on the road, a million of which are seven years old or more. It wants to focus on those that are five years old or newer, with no more than 25,000 miles.

He says that's the sweet spot of the market, offering "the highest potential to also get them engaged in new motorcycles in the future."

While used-bike prices have been rising, Harley is looking to capitalize on the opportunity to bring new riders into dealerships by giving them an option on what they want to buy. It's also a chance to get a customer in the door, since the program will be completely run at the dealer level.

The used bikes will be professionally inspected, verified as mechanically sound, and backed by a 12-month limited warranty.





The Arizona Motorcycle Safety and Awareness Foundation Financial Assistance Helmet Program

How it works

- AMSAF Vouchers are valid towards the purchase of a \$200.00 or higher DOT Certified Full Face or Modular Street Helmet.
- Vouchers are only valid to those dealers approved by AMSAF and listed on the AMSAF website.
- Vouchers are not valid for discounted, special order or discontinued
 believed.
- Purchased helmet is non-returnable if warning tag is cut off. Helmets may be returnable at the discretion of the dealer.
- Voucher is valid for a \$125.00 credit toward qualified helmet due to grant received from the Governor's Office of Highway Safety.
- Dealer or store will give an additional 25% off of Helmet MSRP.
- \$50.00 tax deductible donation is required to AMSAF at time of application.
- Voucher and promo code is only valid toward one (1) Helmet purchase.
- Dealer will credit individual up front at time of purchase and invoice

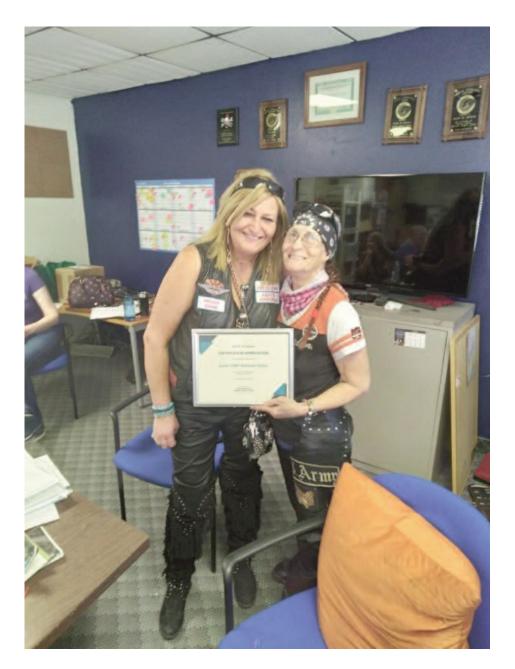




For more information or to apply go to AMSAF.org/Helmets

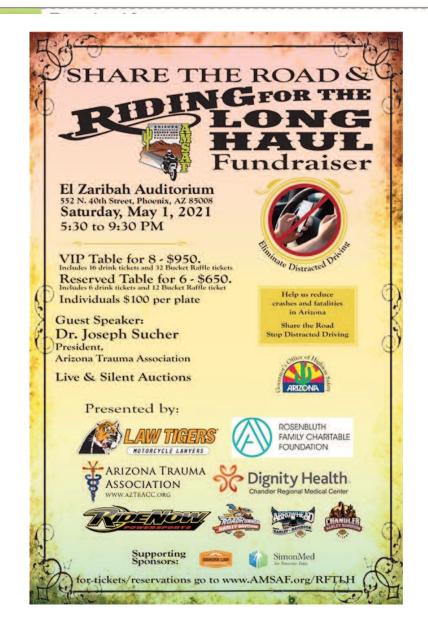
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Susan Grimmer-Potter "Lil Bit" Resigned from Communications











Motorcycle Riders Foundation Awareness & Education, Inc. PO Box 581. Big Lake, MN 55309 202-725-5471 www.mrfae.org

Do you have time and skill set to do management of a 501 c 3 company? Taking applications for dedicated person to be the Chairman of the Board with Motorcycle Riders Foundation Awareness & Education, Inc. (MRFA&E)

MRFA&E holds an annual board meeting in person during the Motorcycle Rider's Foundation's annual Meeting of the Minds Conference. This meeting is required. Currently this is a non-paid position.

For more information about MRFA&E go to the website at mrfae.org

Please send resume to: deb@mrfae.org & secretary@mrfae.org

Ride Aware,

Deborah Butitta Chairman of the Board Motorcycle Riders Foundation Awareness and Education, Inc. 928-308-1117

NCOM CONFERENCE VEGAS & Phx Freedom Rally Memories









Mike Infanzon Legislative Director

Tabling: Tips and Tricks for Creating ABATE Visibility

Tabling is a great way to increase visibility for ABATE and spread the word about ABATE's work. But there's more to it than sitting at a table with brochures. Read the guide below to learn how to plan a tabling event that recruits new members and engages your community on ABATE issues. If you're not already in touch with ABATE's Legislative staff, e-mail us at lobbyist@abateofaz.org for assistance.

What Is Tabling?

Tabling can help you raise awareness and garner support for an issue, advertise for events, and recruit new members. Set up a table with information and sign-up forms and then engage with passersby to recruit them as members, inform them about ABATE policy issues, and ask them to take action.

Before the Event

Choose a location. Set up your table in a high-traffic area with good visibility. If people can't see your table from far away, they will be less likely to stop by. For chapters, this might be at a conference, farmers market, community center, college, or university

Choose a focus.

ABATE does a lot of good work, but it can be overwhelming if it's all displayed

on one table. Instead, choose a specific issue or program to focus on (such as the MAP Program or how we fight against bad legislation) during your tabling event. Choose an issue that will be relevant to the specific audience. For example, if you are tabling on a college campus in the fall before an election, you may want to have ABATE's get-out-the-vote information available.

Plan an ask or two.

Tabling should do more than just inform people about an issue. You also want them to take action! Once you select an issue or program to focus on, choose a specific way you'll ask them to get involved. Ask them to attend an upcoming event, join our Call to Action Network, or sign up for a ride. If your tabling location has internet access and electrical outlets available, you may be able to set up a laptop for people to take action immediately at the table. If you're tabling on a college campus that is a college/university partner, make sure you're signing students up to become free e-student affiliates.

Recruit and train volunteers.

Tabling is an easy way for new and seasoned members alike to contribute to the work of ABATE. Encourage all your members to be a part of your tabling activities, and build their skills and confidence by providing training ahead of time. Fill them in on your focus, asks, and the tabling best practices shared in this resource. Then have them role-play engaging passersby and give them feed-

back.

Advertise your event.

Put up flyers, post on social media, and send e-mails announcing when and where you will be tabling. The more people know about your table in advance, the more people will stop by.

Gather materials.

Print copies of your event calendar, have membership sign-up forms. You can order a 3-by-5-foot ABATE banner, sign, pop up canopy or tablecloth from one of our ABATE business members who does printing if you don't already have one. Make sure you have the advocacy materials and membership and program brochures and postcards you need.

Consider tabling with a video

Video is a fantastic tool to help you engage with future ABATE members and show the world what ABATE does on behalf of motorcyclists. Use a laptop to play the video continuously when you table; it will attract attention and add a visual element to your ask. To avoid having to rely on Wi-Fi or internet access, email Mike at lobbyist@abateofaz.org for an appropriate video file. Before the event, find the closest power outlet, figure out whether you will need an extension cord, and practice running the video.

During the Event

Approach passersby. Make sure to have at least one ABATE member standing in front of the table who can approach people as they walk by instead of waiting for

people to come to them. It helps to develop a good "stopper" line — something you can say to grab their attention and draw them toward the table. For example, lines such as "Are you worth \$1 per year?" or "Sign here to support lane filtering!" may intrigue passersby enough that they stop to learn more about your work.

Make your ask

Ask them to get involved AND wait for a definitive answer. Also make sure to get their contact information so that you can keep them informed about ABATE's work.

Have a giveaway

People are enticed by freebies and are more likely to stop by your table if they get something for doing so.
Have ABATE-branded giveaways such as pens, highlighters, or even bandanas!
ABATE also has plenty of stickers on Motorcycle Safety and Awareness, which you can request on our event form that will be available on the state website

After the Event, Follow up

Get in touch with the people who took action at your table. E-mail will work, although a phone call can be more personal. The follow-up conversation is an opportunity to confirm their attendance at your upcoming event or make another ask, such as coming to a future chapter meeting. After your event, don't forget to fill out a report-back form to let us know how it went.

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Too Broke for Sturgis Motorcycle Rally 2021

By Susan Grimmer-Potter aka Lil Bit

\$40 per person, ABATE members get a \$5.00 discount

The 30th Annual TOO BROKE FOR STURGIS (TBFS) (www.toobroke-

forsturgis.com) motorcycle rally will be held for the 18th year running at Mormon Lake Lodge dry campgrounds and arena, June 10th to 13th, 2021. TBFS is the annual fund-raiser event benefiting ABATE of Arizona, AZ's largest motorcycle-rights organization, focused on protecting motorcyclists' rights, increasing public awareness of motorcycles, and promoting rider safety. This event draws approximately 1400 motorcycle enthusiasts from all over the country. It's 4-days of camping and socializing, featuring live music Thursday, Friday and Saturday

nights, a poker walk, raffles, people games, motorcycle games, wet t-shirt contest, tattoo contest, beard/mustache contest, and Miss Too Broke for Sturgis contest. This all adult (18-year and older) event goes on, rain or shine.







Motorcycle Accident?

Call 1-800-Law Tigers LawTigers.com

Law Tigers is not a referral service, but a service mark used to identify a lawyer's membership in the American Association of Motorcycle Injury Lawyers © 2019

Hooch's Kingman Az













The purpose of the Masterlink is to provide you, the reader, with access to information that supports the mission of ABATE of Arizona, which is essentially to promote motorcyclists and motorcycling in a safe and positive manner through education and legislation. Anyone may submit an article or advertisement for publication.

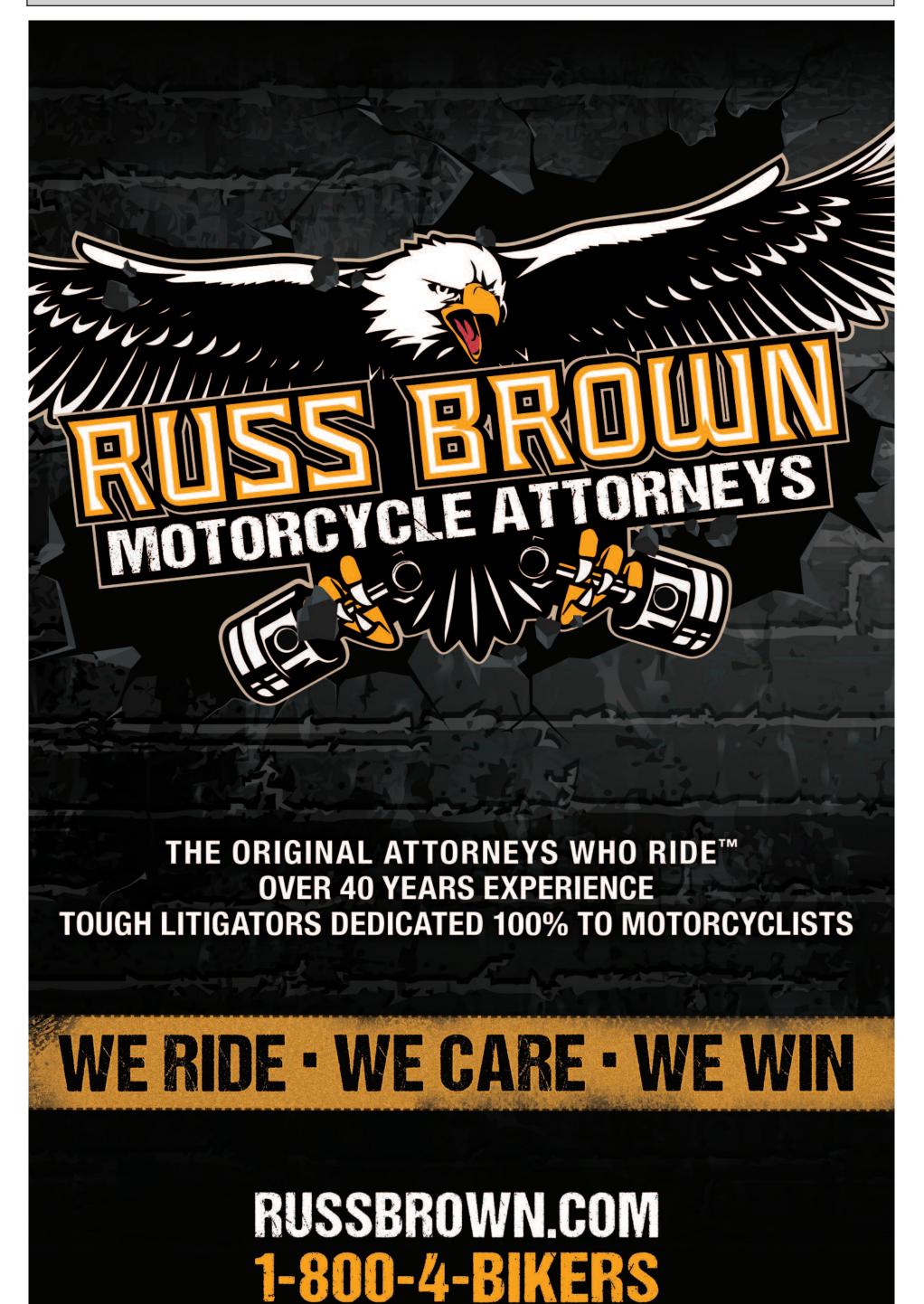
However, the Editorial Board of the Masterlink reserves the right to exercise their discretion regarding content in the publication, which means an article or advertisement may not be published if the Editorial Board considers the material

inappropriate for, or if space requirements do not allow for, publication in the Masterlink.





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Harley-Davidson to Begin Selling Used Motorcycles Next Month

https://blog.bikernet.com

It could provide dealers with a new revenue stream and encourage riders to eventually step up to a new bike.

Riders will be able to buy a used Harley-Davidson (NYSE:HOG) motorcycle from dealers beginning in April under a program called H-D Certified as a means of introducing new riders to the Harley-Davidson brand and developing new revenue opportunities.

CEO Jochen Zeitz announced the new initiative during last month's earnings conference call as part of The Hardwire five-year strategic plan, telling analysts, "There are two distinct parts to this market: new bikes and used bikes, both of which present opportunities which we will pursue."

Zeitz pointed out there are approximately 3 million used Harleys on the road, a million of which are seven years old or

more. It wants to focus on those that are five years old or newer, with no more than 25,000 miles.

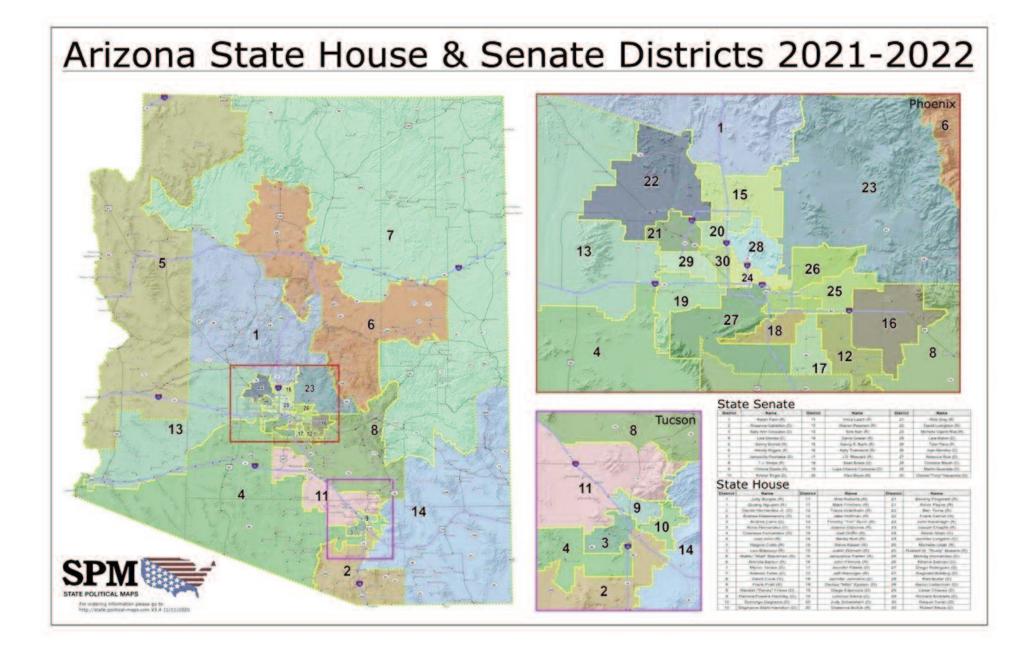
He says that's the sweet spot of the market, offering "the highest potential to also get them engaged in new motorcycles in the future."

While used-bike prices have been rising, Harley is looking to capitalize on the opportunity to bring new riders into dealerships by giving them an option on what they want to buy. It's also a chance to get a customer in the door, since the program will be completely run at the dealer level.

The used bikes will be professionally inspected, verified as mechanically sound, and backed by a 12-month limited

—Rich Duprey, Motley Fool





MRF Membership Form

ABATE of Arizona

- ☐ Annual Individual Membership \$35
- ☐ Annual Joint Membership \$60
- ☐ Annual Sustaining Membership \$100
- ☐ Annual Industry Council Membership \$100
- □ 3-Year Individual Membership \$95
- ☐ 3-Year Joint Membership \$140 ☐ Sustaining Membership Club \$100
- ☐ Freedom Fighter Donation \$10 \$25 \$

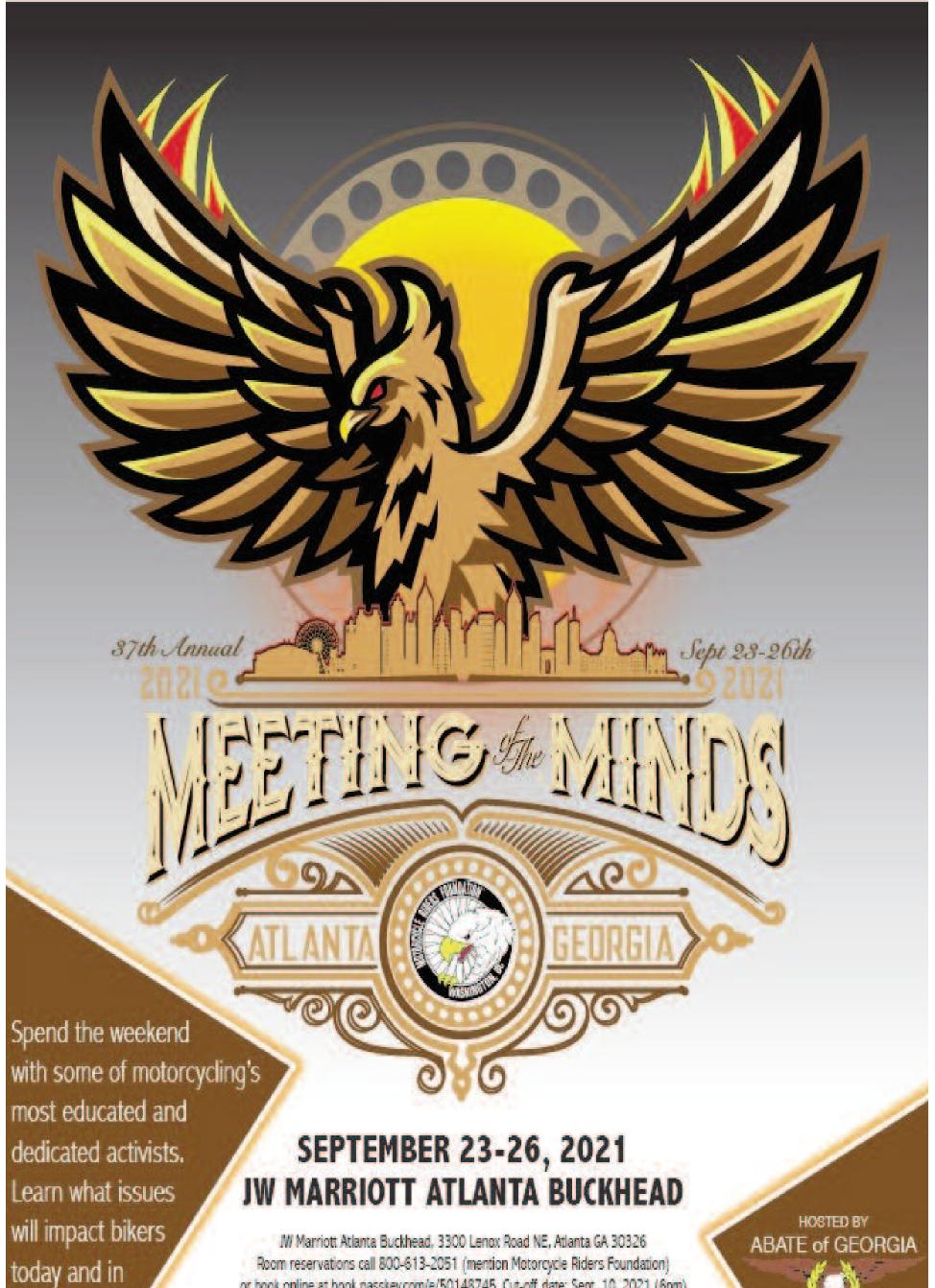
Ride with the Leaders™

Member(s) Name	
Phone	
Email	
Billing Address	
City, State, Zip	
Name on CC	
Card Number:	
Expiration Date	CVV

Date			
☐ New	□ Renewal		
Referred	by:		

- ☐ Please Check if you are a US Citizen
- ☐ Check here to NOT receive Patches and Pins
- ☐ Check here to NOT receive MRF Email Alerts
- ☐ Check here to receive MRF Reports electronically (email)

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Room reservations call 800-613-2051 (mention Motorcycle Riders Foundation) or book online at book.passkey.com/e/50148745 Cut-off date: Sept. 10, 2021 (6pm) Pre-registration for conference through the MRF, PO Box 250. Highland, IL 62249 Pre-registration (must be received by Sept. 10); \$80.00 (current member) / \$90.00 (non-member) Registration rate after Sept. 10: \$90.00 (current member) / \$100.00 (non-member) Registration includes all workshops, workshop materials, and Saturday banquet. Registration questions call the MRF at 202-546-0983, or email Fred Harrell at fred@mrf.org.

the future!

Ain't Nick's Tavern



House Roster

		ПО	use	105 1	.ei			
Judy Burges 1	R	Email: JBU	IRGES	Room				
Quang Nguyen	1	R	Email: QNO	GUYEN	Room			
Andrea Dalessandro	2	D		ALESSANDRO	О	Room		
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Myron Tsosie	7	D	Email: MTS		Room 116	(602) 926-3		
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Diego Rodriguez	27	D	Email: DRO	DDRIGUEZ	Room 326	(602) 926-32	285	
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Raquel Terán 30	D	Email: RTI	ERAN	Room 117	(602) 926-33	308		

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926-5413							,
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Michelle Ugenti-Rita	23	R			Room 306	. ,	480
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Martin Quezada Mino 926-5911	rity Whip	29	D	Email: MQU	JEZADA	Room 312	(602)



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ATTENTION ALL RIDERS

It has come to our attention that business establishments in Arizona may still be discriminating against motorcyclists. Please carry copies of this form with you at all times. Discrimination can range from a sign stating "No Colors" or "No Motorcycle Parking" or "No Motorcycle Attire" etc.,to simply being asked to leave a place of business, just because you are on a motorcycle or because of your riding attire. If anything like this happens to you, PLEASE fill out this form in its entirety and send it to the address below. Your lobbyist cannot get sponsorship for "equal access" legislation, without evidence of this type of discrimination.

Documentation of Discrimination	
DATE: Business Phone	
NAME OF ESTABLISHMENT:	
BUSINESS PHONE (with area code):	
BUSINESS - FULL ADDRESS:	_
NAME / POSITION OF PERSON ENFORCING POLICY:	
WRITTEN STATEMENT OF DISCRIMINATION (use back if needed):	
	-
YOUR NAME (please print):	
YOUR PHONE (with area code):	
YOUR SIGNATURE:	
*** INCLUDE ANY PICTURES OF DISCRIMINATING SIGNS POSTED ***	
Mail To:	
ABATE of Arizona	
7509 N. 12 th St, #200	
Phoenix AZ 85020	

Important Phone Numbers

Aid to Injured Motorcyclists - A.I.M. - (800) 521-2425 24-Hr. Legal Assistance for all accidents

Aid to Incarcerated Motorcyclists A.I.M. - (800) 235-2424 24-Hr. Legal Criminal Defense

National Legislative Hot Line - (800) 300-NCOM 24-Hr. Motorcycle Legislative Alerts

National Coalition of Motorcyclists NCOM- (800) 525-5355 Fighting for Bikers Rights

Confederation of Clubs. - (800) 531-2424 Motorcycle Clubs Fighting Against Discrimination

> Motorcycle Riders Foundation Washington D.C. Office (202) 546-0983



Canadian motorcycle racing has a big problem.

https://www.motorcycling.ca

FOREST, ON – February 4, 2021: On January 29, 2021, the Fédération Internationale de Motocyclisme (FIM, International Motorcycling Federation) convened via video conference for their annual General Assembly. MCC (Motorcyclists Confederation of Canada) has been petitioning to become the Canadian FIM Affiliate for several years now. FIM allows one affiliate in each country. For the last 70 years, Canada's representative has been the CMA (Canadian Motorcycle Association). CMA has had little participation in international racing for the last few decades. During this time, there has been an overwhelming desire to rekindle international competition in Canada across all disciplines.

MCC's quest to become Canada's affiliate requires that the CMA first lose their standing with FIM. In 2020, FIM leadership made a motion to Expel CMA from FIM. This motion was brought to

the floor on January 29, 2021. The motion required a two-thirds majority of votes by the FIM Voting Delegates present to pass, as opposed to a simple majority. The vote fell short by 5 votes and although a majority was reached with 59% voting in favour of removing CMA, it did not meet the required threshold of 66%. 11 members abstained from voting, thus making the odds of reaching a two-thirds majority difficult to achieve. MCC was not afforded the opportunity to be considered because CMA was not expelled as the current Canadian FIM Affiliate.

While MCC is disappointed that it will not become the FIM Affiliate for Canada at this time, the membership continues to focus on positioning the organization to be the obvious and logical choice for this important role. MCC Board Chair Chris Bourque states, "I continue to be baffled by an organization like CMA, that does nothing with their affiliation, yet refuses to let it go. All the while, young and upcoming

competitors are hamstrung to test their mettle against global competitors."

There is also frustration within the Canadian motorcycle racing community, including racers and promoters. Veteran motorcycle journalist Colin Fraser, who produces the Canadian Superbike series for TSN says "The path for Canadian racers to the world stage has been severely compromised for the last 4 decades, and we really need to change with the times." Justin Thompson, CEO at Jetwerx International and the Triple Crown Series states, "Jetwerx continues to support the MCC bid for FIM Affiliation, for the good of the sport and for Canada."

For now, MCC will continue to work diligently on behalf of racers and riders across Canada. According to Bourque, "In 2021 we will continue to make MCC stronger and even better positioned to take on the responsibility of leading Canada back to competitive motorcycling at the international level

through FIM Affiliation."

About FIM

FIM is the global governing/sanctioning body of motorcycle racing. It represents 111 national motorcycle federations that are divided into six regional continental unions. FIM not only serves as a racing sanctioning body but also has nonsporting initiatives such as: Women Riders, Ride True (without impairment), Motorcycle Tourism opportunities, Public Affairs, Ride Green.

About the Motorcyclists Confederation of Canada

The Motorcyclists Confederation of Canada (MCC) is the voice of motorcycling in Canada. Our purpose is to create a better riding experience for all Canadians and to make Canada one of the safest countries in the world to ride a motorcycle. Today, there are close to one million motorcyclists riding on and off-road motorcycles across Canada.



ABATE of Arizona Life Members

Jeanette Baker Al Banks John Banks Tom Bateman Jack Batty Lynn Baxter Belous Tina Benoit Nancy Bernstein Jim Best Steve Bickett Bud Bidon Lee Bidon Norma Jean Billington Roger Blancas Debbie Bona Keith Braunschweig Robert Bredernitz Susie Bredernitz Judy Bristow Matt Brown Lynne Buohl Tom Buohl Arnold Burdett Fran Burdett Deborah Butitta James Butsback John Carmody Timothy Carney Flo Catone Charlie Gorton Bill Cherry Rusty Childress

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Discovery of a Centennial Motorcycle Documentary

https://blog.bikernet.com

"Walter: The Missing Link – Discovery of a Centennial Motorcycle" Documentary – Coming Soon

Slinger, Wisconsin – March 8, 2021 – The Edge Ltd., producer of "Hogslayer: The Unapproachable Legend," announces the release of "Walter: The Missing Link – Discovery of a Centennial Motorcycle" documentary.

Walter is a feature-length narrative documentary featuring Walter, a 1913 Harley-Davidson Motorcycle Truck, and his former caretaker Michael W. Schuster. A meticulous restoration by Ally Schuster and his grandson Michael,

Walter ultimately became an acknowledged motorcycle artifact recognized as the last-known Harley-Davidson Motorcycle Truck in existence.

In 1913 an unusual motorcycle negotiates through the mud-rutted streets of old Milwaukee. This is one of the first Harley-Davidson Motorcycle Truck forecars and represents a unique early venture in commercial service delivery motorcycles for the Motor Company. Fast-forward to the present-day as that very same motorcycle truck negotiates through the world of motorcycle collectible artifacts. This is the last-known Harley-Davidson Motorcycle Truck in existence, a remarkable motorcycle affectionately known as Walter.

This documentary chronicles the life and times of Walter the forecar from its early days of service, through many decades of desolation stored in a horse barn, and then many years of restoration to eventually become the most valuable service motorcycle in the world. Along the way, the producer explores the history of three-wheeled vehicles; the Harley-Davidson Motor Company's development of commercial service motorcycles, and most importantly documents one man's adventure in restoring a motorcycle that has been in his family for a century. Independent producer James Cutting considers the discovery of Walter to be the most extraordinary barn-find of our times. In the end,

Walter delivers a lesson to embrace our past and forge relationships for our future.

"Walter: The Missing Link – Discovery of a Centennial Motorcycle" documentary will be released in 2021. A late-summer premiere is planned in Milwaukee. For more information please contact executive producer James Cutting.

For more "Walter" documentary content visit www.walterdoc.com

Classified Ads

'70 Chevy4x4 half ton, sun roof, AC winch, 2 extra motors, 350, 48K on new motor! Lookd good, runs good. \$20K takes it. Jerry 602 459 4302

1966 El Camino, pics on Facebook. 350, Turbo 350 trans, like new paint, silver,

VIN has been traced back to 1981 (as far back as their database goes) and this appears to be an original Arizona car. After having it up on a lift, no rust was found.

Strong mid-70's crate 350 engine with Turbo 350 auto. Runs smooth and beautiful. No knocks, rattles or pings in the drivetrain. HEI electronic ignition, power steering, power brakes, oil cooler, transmission cooler. Has been converted to front disk brakes. Weiand intake manifold, 4 bbl carb, aluminum radiator. All glass in great shape. Good amped Pioneer sound system (200 watts) with lots of speakers (and brand new Rockford Fosgate subwoofers) mounted behind the seats. Battery relocated to behind cab. Stock dual

exhaust. Aftermarket under-dash A/C. Trailer hitch not attached, but available. Invested over \$1500 in the brake system. Lots of new parts, i can supply a list if wanted.

After-market AC does not work right now... may be as simple as a fuse.

Dipstick needs to be replaced, I have 2 brand new ones, your choice.

Not an extreme tire smoker, but pretty quick. Decent interior - needs door panels,

headliner and sun visors. Clear AZ title.

Actual mileage unknown.

Need no help selling it. No Paypal. Cash.

Will not ship it anywhere. No tire kickers. No joyrides - must have cash in hand to take it for a test drive.

Contact Eric Hampton eric.hampton@gmail.com

Price- \$8500, firm



April 12, 2021

9AM—1PM

Have your voice heard by our elected officials and make a difference for ALL motorcyclists in Arizona.

Motorcycle only parking on 17th Ave between Washington and Jefferson.

Right in front of the Arizona State Capital.







For more information: motorcycledayatthedome.com